

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Healthy Directions, LLC		12/22/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	eFoodSafety.com, Inc.		
Street Address:	7702 E Doubletree Ranch Road		
Internal Address:	Suite 300		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85258		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2434013	IMMUNE BOOST	
CORRESPONDENCE DATA			
Fax Number:	(202)672-5399		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-672-5300		
Email:	PTOMAILWashington@foley.com		
Correspondent Name:	Norm J. Rich		
Address Line 1:	Foley & Lardner LLP		
Address Line 2:	3000 K Street, N.W., Suite 500		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007-5143		
ATTORNEY DOCKET NUMBER:	047870-0138		
NAME OF SUBMITTER:	Norm J. Rich		
Signature:	/norm j. rich/		

OP \$40.00 2434013

Date:

03/06/2007

Total Attachments: 1

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WHEREAS, HEALTHY DIRECTIONS, LLC (hereinafter, "Assignor"), a corporation organized under the laws of the State of Delaware, located at 7811 Montrose Road, Potomac, Maryland 20854-1871 is the owner of all right, title and interest in and to the following trademark, for which a registration is active and in force in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
IMMUNE BOOST	2,434,013	March 6, 2001

WHEREAS, eFoodSafety.com, Inc. (hereinafter "Assignee"), a corporation organized under the laws of the State of Nevada, located at 7702 E Doubletree Ranch Road, Suite 300, Scottsdale, AZ 85258, is desirous of acquiring said mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, and Assignee hereby accepts, all United States rights, title and interest in and to the aforementioned mark together with the goodwill of the business symbolized by the mark, the United States registration thereof, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said mark or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name.

HEALTHY DIRECTIONS, LLC,
as Assignor

By:


(signature)

Name: Edward S. Hauck

Title: President

Effective Date:

Dec 22, 2006

eFoodSafety.com, Inc.,
as Assignee

By:


(signature)

Name: Patricia Gruden

Title: President/CEO