

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DOMINO'S PIZZA, INC.		12/18/1998	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BLUEFENCE CO.		
<b>Also Known As:</b>	AKA BLUEFENCE, INC.		
<b>Street Address:</b>	30600 Telegraph Road		
<b>City:</b>	Bingham Farms		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48025		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2341094	DOMINO'S HEATWAVE	
Registration Number:	2328038	DOMINO'S HEATWAVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(248)358-3351		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	248-358-4400		
<b>Email:</b>	marapakis@brookskushman.com		
<b>Correspondent Name:</b>	Elizabeth F. Janda		
<b>Address Line 1:</b>	1000 Town Center, 22nd Floor		
<b>Address Line 4:</b>	Southfield, MICHIGAN 48075-1238		
<b>ATTORNEY DOCKET NUMBER:</b>	DOMP 0463 A		
<b>NAME OF SUBMITTER:</b>	Elizabeth F. Janda		
<b>Signature:</b>	/elizabeth f janda/		

CH \$65.00 2341094

Date:

03/06/2007

Total Attachments: 2

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ASSIGNMENT AND ASSUMPTION AGREEMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned, Domino's Pizza, Inc. ("DPI") hereby assigns and transfers to Bluefence, Inc. ("Asset Co.") all of its right, title and interest in and to Domino's Pizza, Inc.'s patents, trademarks, servicemarks and tradenames associated with "Domino's Heat Wave" which are set forth on Exhibit A. Asset Co. accepts such assignment and transfer and hereby agrees to assume all of the obligations of DPI under the agreements related to patents, trademarks, servicemarks and tradenames associated with "Domino's Heat Wave."

IN WITNESSETH WHEREOF, DPI and Asset Co. have executed this Assignment and Assumption Agreement this 18<sup>th</sup> day of December, 1998.

Domino's Pizza, Inc.

By: \_\_\_\_\_

Name: Harry Silverman  
Title: Vice President

Bluefence, Inc.

By: \_\_\_\_\_

Name: Harry Silverman  
Title: Vice President

**Intellectual Property Rights Associated With The "Domino's Heat Wave"**

1. Pending utility patent application of insulated food carrier
2. Pending patent application of the design of insulated food carrier
3. Pending trademark application of "Domino's Heat Wave" (and design)
4. Pending wordmark application of "Heat Wave"
5. Pending servicemark application of "Heat Wave"
6. Any other assets associated with "Hot Bag" technology and its name "Heat Wave" other than under the Worldwide Supplier Agreement

(NY) 20372/015/MISC98/assign.patents.exh.wpd