

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diamond Audio Technology, Inc.		03/04/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	The Digital Experience, Inc.		
Street Address:	4021 N. 75th Street, Suite 102		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85251		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78924745	TDX	
CORRESPONDENCE DATA			
Fax Number:	(608)283-2275		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	608-257-3501		
Email:	madipdocket@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP - TJWelch		
Address Line 1:	One South Pinckney Street		
Address Line 2:	P. O. Box 1806		
Address Line 4:	Madison, WISCONSIN 53703		
ATTORNEY DOCKET NUMBER:	022610-9002 US00		
NAME OF SUBMITTER:	Teresa J. Welch		
Signature:	/Teresa J Welch/		
Date:	03/06/2007		

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Total Attachments: 1
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WHEREAS, Diamond Audio Technology, Inc., a California corporation, having its principal place of business at 4021 N 75th Street, Suite 102, Scottsdale, Arizona 85251 (hereinafter "ASSIGNOR"), is the owner of all rights, title and interests in and to the mark TDX, (the "Mark"), and a pending, U.S. Trademark Application No. 78/924,745 for registration of the Mark, including all common law trademark and trade name rights in the Mark.

WHEREAS, The Digital Experience, Inc., an Arizona Corporation, having its principal place of business at 4021 N 75th Street, Suite 102, Scottsdale, Arizona 85251 (hereinafter "ASSIGNEE") desires to acquire all of the ASSIGNOR's rights, title and interests in and to the Mark and the goodwill of the business symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR hereby sells, transfers, and assigns to ASSIGNEE all rights, title and interests in and to the Mark, and the goodwill of the business symbolized by the Mark, together with all applications for registration and registrations therefor in the United States, its territories and possessions, as well as throughout the world, including any registrations that are or which may be secured for such Mark, and requests that the U. S. Trademark Office record ASSIGNEE as the owner thereof.

IN WITNESS WHEREOF, this Assignment has been duly executed by an authorized officer of ASSIGNOR and is effective as of March 4th, 2007.

DIAMOND AUDIO TECHNOLOGY, INC.

By: Martin R. Nason
Martin R. Nason
Chief Financial Officer

NOTARY

Subscribed and sworn to before me this 4th day of March, 2007.

Melinda Salas
Notary Public, State of Arizona
My commission expires: 12/28/2009

