

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	11/14/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GERS, Inc.		11/14/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Escalate, Inc.
Street Address:	9890 Towne Centre Drive, Suite 200
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2331015	GERS
Registration Number:	2363706	GERS
Registration Number:	2363702	GERS RETAIL SYSTEMS
Registration Number:	2363707	GERS RETAIL SYSTEMS

CORRESPONDENCE DATA

Fax Number: (800)455-5775
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 858-751-0472
 Email: hhernandez@jurisventure.com
 Correspondent Name: JurisVenture, P.C.
 Address Line 1: 9323 Chesapeake Dr., Suite B1
 Address Line 4: San Diego, CALIFORNIA 92123

ATTORNEY DOCKET NUMBER: ESCALATE

OP \$115.00 2331015

NAME OF SUBMITTER:	Holly Hernandez
Signature:	/Holly J. Hernandez/
Date:	03/07/2007
Total Attachments: 2 source=Certificate of Amendment-Name Change- GERS, Inc. (file stamped)#page1.tif source=Certificate of Amendment-Name Change- GERS, Inc. (file stamped)#page2.tif	

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GERS, INC.", CHANGING ITS NAME FROM "GERS, INC." TO "ESCALATE, INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF NOVEMBER, A.D. 2006, AT 12:32 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2241244 8100

061046626

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5203018

DATE: 11-16-06

TRADEMARK

REEL: 003494 FRAME: 0555

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of GERS, Inc. resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

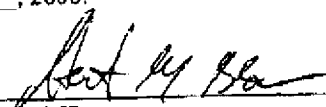
RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "One" so that, as amended, said Article shall be and read as follows:

"The name of the Corporation is Escalate, Inc."

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this
14 day of NOVEMBER, 2006.

By: 
Authorized Officer

Title: CHIEF EXECUTIVE OFFICER

Name: STEWART BLOOM