

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/03/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
INFOSEARCH MEDIA, INC.		02/02/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	DEMAND MEDIA, INC.
Street Address:	1454 Third Street Promenade
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90403
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78909169	VIDEO ANSWERS
Serial Number:	78909184	AUDIO ANSWERS

CORRESPONDENCE DATA

Fax Number: (212)527-7701
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: tmdocket@darbylaw.com
 Correspondent Name: Laura J. Winston/Darby & Darby P.C.
 Address Line 1: P.O. BOX 5257
 Address Line 4: New York, NEW YORK 10150-5257

ATTORNEY DOCKET NUMBER:	20909/8202355-000
NAME OF SUBMITTER:	Laura J. Winston
Signature:	/laura j. winston/

OP \$65.00 78909169

Date:

03/07/2007

Total Attachments: 1
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20209/8202355-000

TRADEMARK ASSIGNMENT

WHEREAS, INFOSEARCH MEDIA, INC., a corporation organized and existing under the laws of Delaware and having a place of business at 4086 Del Rey Avenue, Marina del Rey, California 90292 (hereinafter called "Assignor"), previously intended to use the following trademarks in commerce and filed applications, indicating those intentions, but has not yet filed allegations of use under Sections 1(c) or 1(d) of the Trademark Act:

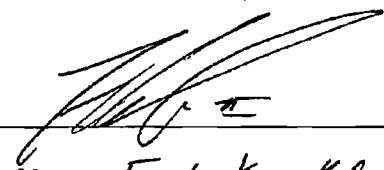
<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
VIDEO ANSWERS	78/909,169	June 15, 2006
AUDIO ANSWERS	78/909,184	June 15, 2006

WHEREAS, DEMAND MEDIA, INC., a corporation organized and existing under the laws of Delaware and having a place of business at 1454 Third Street Promenade, Santa Monica, California 90403 (hereinafter called "Assignee") became on October 3, 2006 the successor of the ongoing and existing business or portion thereof of Assignor to which the marks pertained;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor did effective October 3, 2006 sell, assign and transfer the entire right, title and interest in and to said trademarks and trademark applications therefor and any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof *nunc pro tunc* as of October 3, 2006 unto the Assignee, its successors or assigns.

INFOSEARCH MEDIA, INC.

Dated: 2/2/07

By: 
Print Name: Frank Kavetel II
Print Title: CFO

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