

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Deborah Richman		03/06/2007	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Uptown Wink LLC		
<b>Street Address:</b>	10345 West Olympic Boulevard		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90064		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TENNESSEE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2648569	PRETTY WOMAN	
<b>Registration Number:</b>	2229188	PRETTY WOMAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(615)259-1470		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(615) 259-1450		
<b>Email:</b>	micol.cecchi@arlaw.com		
<b>Correspondent Name:</b>	Micol Cecchi		
<b>Address Line 1:</b>	424 Church Street		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>ATTORNEY DOCKET NUMBER:</b>	613705-1		
<b>NAME OF SUBMITTER:</b>	Micol Cecchi		
<b>Signature:</b>	/Micol Cecchi/		

CH \$65.00 2648569

Date:

03/07/2007

Total Attachments: 1

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Schedule A

**TRADEMARK ASSIGNMENT**

WHEREAS, DEBORAH RICHMAN, an individual with an address of 175 East Shore Road, Huntington, NY 11743 (the "Assignor"), owns and is using the trademark PRETTY WOMAN (the "Mark") registered with the U.S. Patent and Trademark Office under registration nos. 2648569 and 2229188 (the "Registration"); and

WHEREAS, UPTOWN WINK, LLC, a Tennessee limited liability company with an address of 10345 West Olympic Boulevard, Los Angeles, CA 90064 (the "Assignee") is desirous of acquiring the said Mark and the Registrations therefore together with the goodwill of the business which is symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the Registrations therefore throughout the world together with the goodwill of the business which is symbolized by the Mark, along with any right to recover for damages and profits for past infringements thereof.

Assignor

  
DEBORAH RICHMAN  
Individual