

03-01-2007

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2007 FEB 28 PM 2:17

To the Director of the U. S. Patent and T.

1. Name of conveying party(ies):

Dirk Zeller, P.C.

- Individual(s)
- General Partnership
- Corporation- State: Oregon
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) November 20, 2006

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Sales Champions, Inc.

Internal

Address: Suite 200

Street Address: 132 SW Crowell Way

City: Bend

State: Oregon

Country: USA Zip: 97702

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship Oregon
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3121073, 2731559, 2822011, 2353283, 2511579

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

3121073: Survivor Sales Training reg 7/25/06, 2731559: The Stewardship Selling System reg 7/1/03, 2822011: Sales Champions reg 3/16/04, 2353283: Real Estate Champions reg 5/30/00, 2511579: Four Day Work Week reg 11/27/01

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Darin D. Honn

Internal Address: Suite 1400

Street Address: 1000 SW Broadway

City: Portland

State: Oregon Zip: 97205

Phone Number: (503) 227-1111

Fax Number: (503) 248-0130

Email Address: darin@sussmansbank.com

6. Total number of applications and registrations involved:

5

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 140.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____ Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

40.00 DP
100.00 DP
00000006 3121073

9. Signature:

Dirk Zeller

Signature

FEB -20, 2007 Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

03/01/2007 131061
01 FU: 4521
02 FU: 4522

2-28-07

TRADEMARK ASSIGNMENT

Dirk Zeller, P.C., a corporation of Oregon ("Assignor"), is the owner of the following trademarks (the "Marks") registered on the Principal Register of the U.S. Patent and Trademark Office and identified as:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
SURVIVOR SALES TRAINING	3121073	July 25, 2006
THE STEWARDSHIP SELLING SYSTEM	2731559	July 1, 2003
SALES CHAMPIONS	2822011	March 16, 2004
REAL ESTATE CHAMPIONS	2353283	May 30, 2000
FOUR DAY WORK WEEK	2511579	November 27, 2001

For good and valuable consideration, receipt of which is acknowledged, Assignor assigns to Sales Champions, Inc., a corporation of Oregon located at 132 SW Crowell Way, Suite 200, Bend, OR 97702 ("Assignee"), its entire right, title, and interest in and to the Marks and the referenced federal registrations, together with the goodwill of the business symbolized by the Marks and with all rights of action, powers, and benefit to the Marks, due or accrued, including the right to sue for and recover in the Assignee's own name and that of its successors, assigns, and other legal representatives all remedies of every nature, including, without limitation, rights to injunctive relief, damages, profits, costs, and attorney fees, arising out of past infringement of the Marks or injury to the related goodwill.

DATED: 11/20, 2006.

DIRK ZELLER, P.C.

By:



Dirk D. Zeller

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TRADEMARK ASSIGNMENT

TRADEMARK
REEL: 003495 FRAME: 0347

SUSSMAN SHANK_{LLP}

A T T O R N E Y S A T L A W

Michelle L. Dolan, J.D.
Paralegal

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Portland, Oregon 97205-3089

503.227.1111 or 800.352.7078
fax: 503.248.0130
www.sussmanshank.com

February 26, 2007

**VIA CERTIFIED MAIL -
RETURN RECEIPT REQUESTED**

US Patent and Trademark Office
Mail Stop: Assignment Services Branch
PO Box 1450
Alexandria, VA 22313-1450

Re: Registrant: Dirk Zeller, P.C.
Marks: Survivor Sales Training, Reg. No. 3121073
The Stewardship Selling System, Reg. No. 2731559
Sales Champions, Reg. No. 2822011
Real Estate Champions, Reg. No. 2353283
Four Day Work Week, Reg. No. 2511579
Our File No. 16387-002

Dear Sir or Madam:

Enclosed for recording please find the following documentation relating to the assignment of ownership of the above referenced marks:

1. Recordation Form Cover Sheet;
2. Trademark Assignment; and
3. Check in the amount of \$140 for the filing fees.

Also enclosed is a copy of your correspondence dated January 26, 2007 regarding deficiencies in the original Recordation Form Coversheet with the originally filed Coversheet.

TRADEMARK
REEL: 003495 FRAME: 0348


SUSSMAN SHANK_{LLP}

Mail Stop Assignment Recordation Services
February 26, 2007
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Thank you for your assistance in this matter. If you have any questions, please contact us.

Very truly yours,

SUSSMAN SHANK LLP



Michelle L. Dolan, J.D.
Paralegal to Darin D. Honn

MLD
Enclosures
C: Client (w/o encl)
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