

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EMC Corporation		02/07/2007	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	EMC Publishing, LLC		
Street Address:	875 Montreal Way		
City:	St. Paul		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78974138	EMC PARADIGM	
CORRESPONDENCE DATA			
Fax Number:	(212)754-0330		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 907-7381		
Email:	rsilverman@golenbock.com		
Correspondent Name:	Robin E. Silverman		
Address Line 1:	437 Madison Avenue		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Robin E. Silverman		
Signature:	/Robin E. Silverman/		
Date:	03/08/2007		

OP \$40.00 78974138

Total Attachments: 7
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State of Minnesota

SECRETARY OF STATE

Certificate of Conversion

I, Mark Ritchie, Secretary of State of Minnesota, certify that the documentation required to effectuate a conversion by the entity listed below, from the law designated by the chapter listed below, has been filed in this office on the date listed and has been approved pursuant to the procedures required in the chapter indicated.

Conversion Filed Pursuant to Minnesota Statutes,
Chapter: 302A

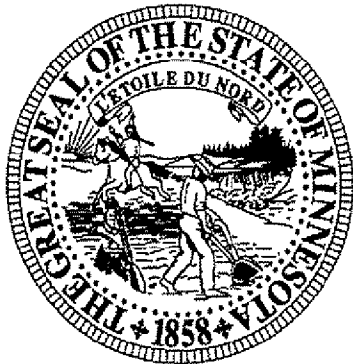
State of Formation and Name of Converting Entity:
MN: EMC Corporation

After Conversion, Entity is Governed by Minnesota
Statutes, Chapter: 322B

State of Formation and Name of Entity after the
Effective Date of Conversion:
MN: EMC Publishing, LLC

Effective Date of Conversion: 02/07/2007.

This certificate has been issued on 02/07/2007.



Mark Ritchie
Secretary of State.

TRADEMARK

REEL: 003495 FRAME: 0710

State of Minnesota

SECRETARY OF STATE

Certificate of Organization

I, Mark Ritchie, Secretary of State of Minnesota, do certify that: Articles of Organization, duly signed, have been filed on this date in the Office of the Secretary of State, for the organization of the following limited liability company, under and in accordance with the provisions of the chapter of Minnesota Statutes listed below.

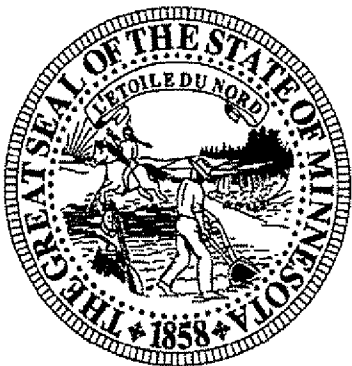
This limited liability company is now legally organized under the laws of Minnesota.

Name: EMC Publishing, LLC

Charter Number: 2217267-3

Chapter Formed Under: 322B

This certificate has been issued on 02/07/2007.



Mark Ritchie
Secretary of State.



0-97

DC-CV

**ARTICLES OF CONVERSION
OF
EMC CORPORATION
FROM A CORPORATION INTO
A LIMITED LIABILITY COMPANY**

Pursuant to Section 302A.687 of the Minnesota Business Corporation Act

These Articles of Conversion are being submitted for filing with the Minnesota Secretary of State for the purpose of converting EMC Corporation, a Minnesota corporation, into a Minnesota limited liability company under the name "EMC Publishing, LLC" pursuant to the Minnesota Business Corporation Act and Minnesota Limited Liability Company Act. The undersigned, being duly authorized to execute and file these Articles of Conversion, does hereby certify as follows:

FIRST: The preambles and resolutions of the Board of Directors of EMC Corporation, a Minnesota corporation, constituting the "plan of conversion" for purposes of Section 302A.683 of the Minnesota Business Corporation Act, are attached hereto as Exhibit A and hereby made a part of these Articles of Conversion.

SECOND: The name of the converting entity immediately prior to the filing of these Articles of Conversion is: EMC Corporation (the "Converting Entity").

THIRD: Upon the effectiveness of these Articles of Conversion, the name of the converting entity will be changed to: EMC Publishing, LLC (the "Converted Entity").

FOURTH: The Converted Entity will be a Minnesota limited liability company.

FIFTH: The plan of conversion attached hereto as Exhibit A has been approved by the Board of Directors and the shareholders of the Converting Entity in the manner required under Section 302A.685 of the Minnesota Business Corporation Act.

SIXTH: These Articles of Conversion shall be effective upon filing.

SEVENTH: The following shall constitute the Articles of Organization of the Converted Entity upon the effectiveness of these Articles of Conversion:

Article I
Name

The name of this limited liability company is: EMC Publishing, LLC.

368388.6

Same as AN 30574

Article 2
Registered Office

The registered office of the company is located at 380 Jackson Street, Suite 418, St. Paul, Minnesota 55101. The name of the registered agent is Corporation Service Company.

Article 3
Term

Unless dissolved earlier according to law, this company shall exist perpetually after the date these Articles of Organization are filed with the Minnesota Secretary of State and become effective.

Article 4
Membership Interests

No member of this Company shall have any preemptive rights as provided in Minnesota Statutes, Section 322B.33.

The members shall share profits, losses and distributions in the proportion specified in a member control agreement signed by all of the members of the Company (and all persons who have signed contribution agreements with respect to the Company), as amended from time to time; or, if there is no such member control agreement, then in the proportion to the value of their respective contributions, as specified by the Minnesota Limited Liability Company Act. Members may be admitted to or expelled from the Company as provided in such a member control agreement or, if there is no such member control agreement, then as specified by the Minnesota Limited Liability Company Act.

Article 5
Voting by Members

No member of this company shall have any cumulative-voting rights. Members shall have the right to vote as provided under the Minnesota Limited Liability Company Act or as described in a member control agreement signed by all of the members of the company. To the extent specified in these Articles of Organization or a member control agreement, the proportion of votes needed for an action of the members may exceed a majority of the voting power of the membership interests present and entitled to vote at a duly held meeting, except as otherwise provided by applicable law.


Any action required or permitted to be taken at a meeting of the members may be taken by written action signed by the members who own voting power equal to the voting power that would be required to take the same action at a meeting of the members at which all members are present.

Article 6
Management

The Company shall be a member-managed limited liability company, as contemplated by Minnesota Statutes, Sections 322B.37 and 322B.606, and no board of governors shall exist with respect to the Company. The members shall have the sole and exclusive control of the conduct, operations and management of the Company's business, subject to such rights or limitations applicable to one or more particular members if and as provided in the applicable member control agreement, if any.

IN WITNESS WHEREOF, the undersigned has duly executed these Articles of Conversion as of February 7, 2007.

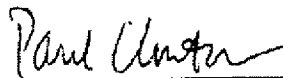
EMC CORPORATION

By: 
Name: Max von Zuben
Title: Vice President

Article 7
Organizer

The name and address of the sole Organizer of the limited liability is as follows:

Paul D. Chestovich, Esq.
c/o Maslon Edelman Borman & Brand, LLP
3300 Wells Fargo Centre
90 South Seventh Street
Minneapolis, Minnesota 55402-4140



Paul D. Chestovich
Organizer

Exhibit A

The preambles and resolutions constituting the "plan of conversion" are as follows:

CONVERSION TO LIMITED LIABILITY COMPANY

WHEREAS, the Board believes it is in the best interests of the Company to convert to a Minnesota limited liability company pursuant to the provisions of Minnesota Statutes, Sections 302A.681 through 302A.691;

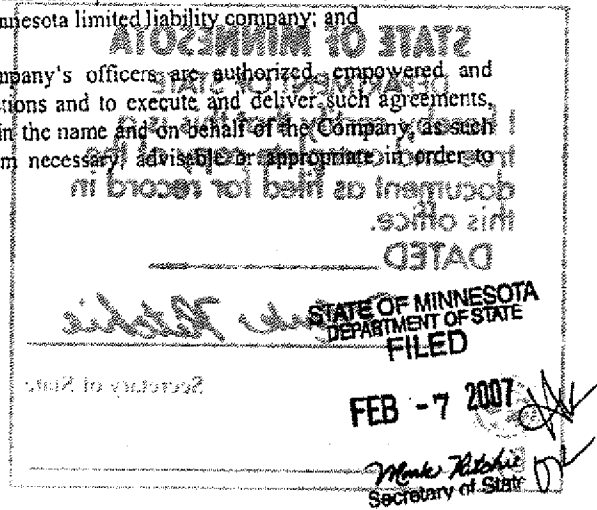
NOW, THEREFORE, BE IT HEREBY RESOLVED: that, subject to approval by the Company's shareholders as required under Minnesota Statutes, Section 302A.685, the Board approves the conversion of the Company into a Minnesota limited liability company under the name "EMC Publishing, LLC";

RESOLVED FURTHER, that, upon conversion of the Company into a Minnesota limited liability company, all outstanding shares of the Company's capital stock shall be converted into a 100% membership interest in the converted Company, possessing the rights, preferences and privileges set forth in that certain Member Control Agreement of the Company to be adopted effective upon the conversion, which is approved in the form reviewed by the Board (the "Member Control Agreement");

RESOLVED FURTHER, that, subject to the approval by the Company's shareholders of the Company's conversion into a Minnesota limited liability company and the Member Control Agreement, the Board authorizes and directs the Company's officers to execute and file with the Minnesota Secretary of State Articles of Conversion in the form attached hereto as Exhibit A, but with such changes as the Company's officers may in their discretion deem necessary or advisable; *provided, however*, that the Articles of Conversion shall provide for the Company's conversion into a Minnesota limited liability company to be effective upon filing;

RESOLVED FURTHER, that, in accordance with Section 302A.685 of the Minnesota Business Corporation Act, these preambles and resolutions (together with the attached Articles of Conversion) shall constitute the "plan of conversion" with respect to the conversion of the Company into a Minnesota limited liability company; and

RESOLVED FURTHER, that the Company's officers are authorized, empowered and directed to take any and all such actions and to execute and deliver such agreements, instruments and documents, for and in the name and on behalf of the Company, as such officers may in their discretion deem necessary, advisable or appropriate in order to effectuate the resolutions herein.



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