

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
adidas International B.V.		03/07/2007	Private Company with Limited Liability: NETHERLANDS

**RECEIVING PARTY DATA**

<b>Name:</b>	adidas International Marketing B.V.
<b>Street Address:</b>	P.O. Box 69001, 1060 CA
<b>City:</b>	Amsterdam
<b>State/Country:</b>	NETHERLANDS
<b>Entity Type:</b>	Private Company with Limited Liability: NETHERLANDS

**PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Registration Number:	2714336	A3
Registration Number:	2593646	ADIFIT
Registration Number:	2636765	CLIMALITE
Registration Number:	2651582	CLIMAPROOF
Registration Number:	2290958	CLIMAWARM
Registration Number:	2516723	FOREVER SPORT
Registration Number:	2778385	INFINITEX
Registration Number:	2638284	NOVA MUNDIAL
Registration Number:	2489240	PROPLATE
Registration Number:	2784051	SUPERNOVA
Registration Number:	1128704	TANGO
Registration Number:	1232037	
Registration Number:	1310210	
Registration Number:	1212519	

**OP \$415.00 2714336**

Registration Number:	2999452	MAD HANDLE
Registration Number:	2651581	CLIMACOOOL

**CORRESPONDENCE DATA**

Fax Number: (845)359-7798  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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Correspondent Name: Angelo Notaro, Notaro & Michalos P.C.  
Address Line 1: 100 Dutch Hill Road  
Address Line 2: Suite 110  
Address Line 4: Orangeburg, NEW YORK 10962

ATTORNEY DOCKET NUMBER: J287-592

**DOMESTIC REPRESENTATIVE**

Name: Angelo Notaro, Notaro & Michalos P.C.  
Address Line 1: 100 Dutch Hill Road  
Address Line 2: Suite 110  
Address Line 4: Orangeburg, NEW YORK 10962

NAME OF SUBMITTER: Angelo Notaro


Signature: /J287-592-CS/


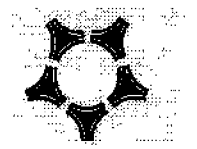

Date: 03/08/2007

Total Attachments: 3  
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## ASSIGNMENT OF TRADEMARKS

WHEREAS, ADIDAS INTERNATIONAL B.V., a besloten vennootschap met beperkte aansprakelijkheid (private company with limited liability) organized and existing under the laws of The Netherlands, P.O. Box 69001, 1060 CA Amsterdam, The Netherlands ("Assignor") is the owner of the following trademarks (collectively the "Assigned Marks"), and owns the following U.S. Trademark Registrations (the "Registrations"):

Reference No.	Trademark	U.S. Serial Number	Registration No.
J287-411 TM1168US00		76/260,499	2,714,336
J287-369 TM1217US00	adiFIT	76,045,288	2,593,646
J287-418 TM192US00	CLIMACOOOL	76/299,842	2,651,581
J287-385 TM1085US00	CLIMALITE	76/173,441	2,636,765
J287-419 TM1099US00	CLIMAPROOF	76/299,843	2,651,582
J287-266 TM1229US00	CLIMAWARM	75/475,783	2,290,958
J287-371 TM1093US00	FOREVER SPORT	76/042,692	2,516,723

J287-425 TM1211US00	INFINITEX	76/338,701	2,778,385
J287-380 TM1225US00	NOVA MUNDIAL	76/115,589	2,638,284
J287-365 TM1231US00	PROPLATE	75/905,830	2,489,240
J287-467 TM1190US00	SUPERNOVA	76/471,048	2,784,051
J287-218 TM1047US00	TANGO	73/182,207	1,128,704
J287-220 TM1043US00		73/165,926	1,232,037
J287-221 TM1035US00		73/165,927	1,310,210
J287-219 TM1266US00		73/165,928	1,212,519
J287-406 TM1237US00	MAD HANDLE	76/230,902	2,999,452

**WHEREAS**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor affirms that on or about December 15, 2002, Assignor did assign to ADIDAS INTERNATIONAL MARKETING B.V., a besloten vennootschap met beperkte aansprakelijkheid (private company with limited liability) organized and existing under the laws of The Netherlands,

P.O. Box 69001, 1060 CA Amsterdam, The Netherlands ("Assignee"), the entire right, title and interest in and to all intellectual property rights owned by Assignor, including, but not limited to, the Assigned Marks and the Registrations.

NOW, THEREFORE, Assignor being fully cognizant of the aforesaid transaction, hereby executes this nunc pro tunc assignment in order to clarify ownership of the Assigned Marks and to confirm that the Assignor has and does hereby sell, assign, transfer and convey to the Assignee, its successors and assigns or their legal representatives, (a) the entire right, title and interest of the Assignor in and to the Assigned Marks, and the Registrations of the Assigned Marks, and all extensions and renewals thereof, together with the goodwill of the business in connection with which the Assigned Marks are and have been used, and (b) all rights, interest, claims, demands, recoverable in law or in equity, that the Assignor has or may have in profits and damages for past and future infringements of the Assigned Marks, including, without limitation, the right to compromise, sue for and collect said profits and damages; the same to be held and enjoyed by the Assignee, its successor and assigns or their legal representatives, as fully and entirely as the same might or could have been held and enjoyed by the Assignor had this Assignment not been made.

IN WITNESS WHEREOF, the Assignor has caused this assignment to be duly executed this 7 day of MARCH, 2007.



Signature

T. S. J. BEHEAN

Name

ASSOCIATE GENERAL COUNSEL

Title