

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Incuborn Solutions, Inc.		12/29/2005	CORPORATION: ARIZONA

**RECEIVING PARTY DATA**

<b>Name:</b>	Golfnow Inc.
<b>Street Address:</b>	6615 N. Scottsdale Road
<b>Internal Address:</b>	Suite 1
<b>City:</b>	Scottsdale
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85250
<b>Entity Type:</b>	CORPORATION: ARIZONA

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	78772566	GOLFNOW
Serial Number:	78773158	GOLFNOW.COM
Registration Number:	3082883	GOLF707
Registration Number:	3082882	GOLF503
Registration Number:	3076752	GOLF800.COM
Registration Number:	3001887	GOLF602

**CORRESPONDENCE DATA**

Fax Number: (503)796-2900  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (503) 222-9981  
 Email: mcohen@schwabe.com  
 Correspondent Name: Michael A. Cohen  
 Address Line 1: 1211 S.W. Fifth Avenue  
 Address Line 2: Suites 1500-1900

CH \$165.00 78772566

Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER: 114772-146630

NAME OF SUBMITTER: Michael A. Cohen

Signature: /Michael A. Cohen/

Date: 03/12/2007

Total Attachments: 2  
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of the 29<sup>th</sup> day of December, 2005, by and between Incuborn Solutions, Inc. an Arizona corporation with its principal place of business at 6615 N. Scottsdale Road, Suite 1, Scottsdale, Arizona 85250 (the "Assignor"), and Golfnow Inc., an Arizona corporation with its principal place of business at 6615 N. Scottsdale Road, Suite 1, Scottsdale, Arizona 85250 (the "Assignee").


For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee all right, title, and interest that Assignor may have acquired in and to the trademarks shown on the attached Schedule, including:

- (a) the entire business of Assignor, which is ongoing and existing, to which said trademarks pertain as required by 15 U.S.C. §1060;
- (b) all goodwill of the business appertaining to and symbolized by said trademarks;
- (c) the right to sue for all past, present, and future infringement of said trademarks by third parties; and
- (d) the rights of Assignor in and to any pending applications to register and resulting registrations of said trademarks specified on the attached Schedule.

Assignor agrees to take all further actions reasonably requested by Assignee to effect the transfer intended by this assignment.


EXECUTED and DELIVERED by Assignor to have effect from and after the date first set forth above.

**INCUBORN SOLUTIONS, INC. (Assignor)**

By:   
Authorized Signatory  
Print Name: Frank Halpin  
Title: Secretary

Assignee hereby accepts the above assignment.

**GOLFNOW INC. (Assignee)**

By:   
Authorized Signatory  
Print Name: Frank Halpin  
Title: Chief Operations Officer

SCHEDULE TO TRADEMARK ASSIGNMENT  
 FROM  
 INCUBORN SOLUTIONS, INC.  
 TO  
 GOLFNOW INC.

U.S. Trademarks:

Trademark	Application Serial No./ Registration No.	Application/ Registration Date	Status	Applicant/ Registered Owner
GOLFNOW	78/772,566	12/13/2005	Pending	Incuborn Solutions, Inc.
GOLFNOW.COM	78/773,158	12/14/2005	Pending	Incuborn Solutions, Inc.
GOLF707	78/695,773 3,082,883	08/18/2005 04/18/2006	Registered	Incuborn Solutions, Inc.
GOLF503	78/695,770 3,082,882	08/18/2005 04/18/2006	Registered	Incuborn Solutions, Inc.
GOLF800.COM	78/610,789 3,076,752	04/18/2005 04/04/2006	Registered	Incuborn Solutions, Inc.
GOLF602	78/470,829 3,001,887	08/20/2004 09/27/2005	Registered	Incuborn Solutions, Inc.