## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Alchemy Worldwide, LLC		103/1 <i>2/</i> 2007 I	LIMITED LIABILITY COMPANY: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	Back in Five, LLC	
Street Address:	15250 Ventura Blvd, Suite 300	
City:	Sherman Oaks	
State/Country:	CALIFORNIA	
Postal Code:	91403	
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78772731	BACK IN FIVE
Serial Number:	78778334	BACK IN 5

### **CORRESPONDENCE DATA**

Fax Number: (818)377-2861

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 818 377-2831

Email: feldstein.alan@gmail.com

Correspondent Name: Alan Feldstein

Address Line 1: 15250 Ventura Blvd, Suite 300

Address Line 4: Sherman Oaks, CALIFORNIA 91403

NAME OF SUBMITTER:	Alan Feldstein
Signature:	/Alan Feldstein/
Date:	03/12/2007

TRADEMARK REEL: 003497 FRAME: 0680

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Total Attachments: 1

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TRADEMARK REEL: 003497 FRAME: 0681

# <u>ASSIGNMENT</u>

WHEREAS, Alchemy Worldwide, LLC a California Limited Liability Company has adopted, used and is using marks in its business and was the owner of certain trademark registrations and applications in the United States Patent and Trademark Office which trademarks are detailed as follows;

Back in 5

Serial #78/783,334

Filed December 21, 2005

Back in Five

Serial #78/772,731

Filed December 13, 2005

WHEREAS, Back in Five, LLC a California Limited Liability Company ("Assignee") located and doing business at 15250 Ventura Blvd, Suite 300, Sherman Oaks, CA 91403 has heretofore acquired said trademarks from said Alchemy Worldwide, LLC ("Assignor") and the USPTO applications and registrations thereof; and,

WHEREAS, the respective parties desire to further evidence the transfer thereof;

NOW, THEREFORE, for good and valuable consideration in the sum of One Dollar (\$1.00) the receipt of which is hereby acknowledged, "Assignor" does hereby sell, assign, and transfer unto "Assignee" all rights, title and interest in and to all above-identified trademarks listed and the corresponding registrations thereof, together with that part of the goodwill of the business connected with the use of and symbolized by said marks.

IN WITNESS WHEREOF, said Alchemy Worldwide, LLC hereby executes this assignment this <u>728</u> day of <u>March</u> 2007.

BY:

Alchemy Worldwide, LLC

NAME: Alan Feldstein

TITLE: Vice President Business Affairs / General Counsel

TRADEMARK REEL: 003497 FRAME: 0682

RECORDED: 03/12/2007