

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/13/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
James M. Rooney		03/13/2007	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	New Focus Enterprises Inc.
Composed Of:	COMPOSED OF James M. Rooney
Street Address:	3976 Red's Gait Lane
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32223
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78824259	MERCENARY ATHLETIC GEAR DON'T DIE WONDERING
Serial Number:	78962870	MERCENARY PAINTBALL LIVE FEARLESS
Serial Number:	78963063	MERCENARY PAINTBALL SKULL HUNTERS
Serial Number:	78963021	MERCENARY LACROSSE LAX
Serial Number:	78962996	MERCENARY HOCKEY SPORTS GEAR BRING YOUR BLADES

CORRESPONDENCE DATA

Fax Number: (904)448-5653
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 904-448-5552
 Email: whuseman@jaxattys.com
 Correspondent Name: William R. Huseman
 Address Line 1: 3733 University Blvd. West

OP \$140.00 78824259

Address Line 4: Jacksonville, FLORIDA 32217

ATTORNEY DOCKET NUMBER: 05087

NAME OF SUBMITTER: William R. Huseman

Signature: /William R. Huseman/

Date: 03/13/2007

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK
Cover Sheet
February 13 2007

Assignor: James M. Rooney
3976 Red's Gait Lane
Jacksonville, FL 32223

Assignee: New Focus Enterprises Inc.
3976 Red's Gait Lane
Jacksonville, FL 32223

Correspondence: William R. Huseman
3733 University Blvd. West Suite 210 B
Jacksonville, FL 32217

This assignment contains 5 Trademark application serial numbers as follows:

78824259[SN] – Mercenary Athletic Gear Don't Die Wondering
78962870[SN] – Mercenary Paintball Live Fearless
78963063[SN] – Mercenary Paintball Skull Hunters
78963021[SN] – Mercenary Lacrosse LAX
78962996[SN] – Mercenary Hockey Sports Gear Bring Your Blades

ASSIGNMENT OF TRADEMARK

This agreement entered this Tuesday February 13, 2007 between James M. Rooney, of 3976 Red's Gait Lane, City of Jacksonville, State of Florida, herein referred to as "Assignor", and New Focus Enterprises Inc., a U.S. corporation of 3976 Red's Gait Lane, City of Jacksonville, State of Florida, herein referred to as "Assignee".

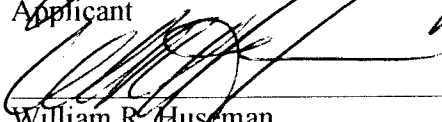
That Assignor has adopted and is using the following marks registered in the United States Patent Office, as Serial No.'s:

- 78824259[SN] – Mercenary Athletic Gear Don't Die Wondering
- 78962870[SN] – Mercenary Paintball Live Fearless
- 78963063[SN] – Mercenary Paintball Skull Hunters
- 78963021[SN] – Mercenary Lacrosse LAX
- 78962996[SN] – Mercenary Hockey Sports Gear Bring Your Blades

dated February 13, 2007 and Assignee is desirous of acquiring marks and the registration thereof.

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said marks, the goodwill of the business symbolized by said marks, along with the registration thereof, the numbers of which are contained herein.

 Date 2/13/2007
James M. Rooney – U.S. Citizen
Applicant

 Date 2/23/07
William R. Huseman
Attorney of Record
3733 University Blvd. West Suite 210B
Jacksonville, FL 32217