

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Experient Inc.		02/15/2007	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Experient Holding Company Inc.
Street Address:	2500 Enterprise Parkway East
City:	Twinsburg
State/Country:	OHIO
Postal Code:	44087
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3001545	C
Registration Number:	2794712	CONFERONLINE
Registration Number:	2721582	MEET WITH SUCCESS
Registration Number:	2486084	OUR CLIENTS MEET WITH SUCCESS
Registration Number:	2230233	CONFERON
Registration Number:	2198221	C CONFERON
Registration Number:	2198220	CONFERON
Registration Number:	2995209	E
Registration Number:	3023957	EXPOCONNECT
Registration Number:	2478938	EXPOEXCHANGE

CORRESPONDENCE DATA

Fax Number: (216)241-1666

OP \$265.00 3001545

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 216-861-5582
Email: uspto@faysharpe.com
Correspondent Name: Colleen F. Goss
Address Line 1: 1100 Superior Avenue
Address Line 2: Seventh Floor
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	PLSZ 0 00001
NAME OF SUBMITTER:	Colleen F. Goss
Signature:	/colleenfgoss/
Date:	03/13/2007

Total Attachments: 2
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CONFIRMATORY ASSIGNMENT

Whereas, Experient Inc., an Ohio corporation, 2500 Enterprise Parkway East, Twinsburg, Ohio 44087 ("Assignor") is the owner of record of the trademarks and registrations therefor identified on Exhibit A, attached hereto and made a part hereof;


WHEREAS, Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, did, as of September 1, 2006, sell assign and transfer to Experient Holding Company Inc. a Delaware Corporation, 2500 Enterprise Parkway East, Twinsburg, Ohio 44087 ("Assignee"), the entire right, title and interest in and to the marks together with the goodwill of the business in connection with which the trademarks are used and the registrations therefor as identified on Exhibit A; and,

WHEREAS, both Assignor and Assignee recognize that in order to effect the formal transfer of, and to vest title in the trademarks and the registrations therefor, it is necessary to file in the U.S. Patent and Trademark Office, for purposes of recording, a confirmatory instrument specifically enumerating the trademarks and registrations so assigned.

NOW, THEREFORE, to whom it may concern, be it known that for the consideration described hereinabove Assignor hereby confirm and certify that it sold, assigned and transferred and does hereby sell, assign and transfer to Assignee the aforesaid trademarks and the registrations thereof together with the goodwill of the business in connection with which the said trademark is used as of September 1, 2006

IN WITNESS WHEREOF, Experient Inc. has caused this Confirmatory Assignment to be executed on February 15, 2007.

Experient Inc.

By 

Title CFO

EXHIBIT A

MARK	REG. No.	REG. DATE
	3001545	09/27/2005
CONFERONLINE	2794712	12/16/2003
MEET WITH SUCCESS	2721582	06/03/2003
OUR CLIENTS MEET WITH SUCCESS	2486084	09/04/2001
 CONFERON	2230233	03/09/1999
 CONFERON	2198221	10/20/1998
CONFERON	2198220	12/20/1998
	2995209	09/13/2005
EXPOCONNECT	3023957	12/06/2005
 expoexchange	2478938	08/21/2001