

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BLYTH, INC.		01/19/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MIDWEST OF CANNON FALLS, INC.		
Street Address:	405 Second Avenue South		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55401		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2410701	CLASSIC CLINGS.	
CORRESPONDENCE DATA			
Fax Number:	(612)370-3207		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612/371-3211		
Email:	tmg@lindquist.com		
Correspondent Name:	LINDQUIST & VENNUM P.L.L.P.		
Address Line 1:	80 South Eighth Street, 4200 IDS Center		
Address Line 2:	Connie Heikkila		
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	424153.0010		
NAME OF SUBMITTER:	CONNIE R. HEIKKILA		
Signature:	/connierheikkila/		
Date:	03/13/2007		

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, Blyth, Inc., a corporation organized and existing under the laws of Delaware (“Assignor”), is the owner of the following trademark (hereinafter, the “Trademarks”);

TRADEMARK	SERIAL NO./REGISTRATION NO.
CLASSIC CLINGS & DESIGN	2,410,701

and WHEREAS, Midwest of Cannon Falls, Inc., a corporation organized and existing under the laws of Minnesota located at (“Assignee”), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Blyth, Inc.

By: 

Name: Michael Novins

Title: Vice President & General Counsel

Dated effective: January 19, 2006