03-09-2007

Form PTO-1594 (Rev. 07/05)

OMB Collection 0651-0027 (exp. 6/30/20

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| iot jinii matan ilisa jilat jajij kajis atti zinat tini 1869 | U.S. DEPARTMENT OF COMMERCE              |
|--|--|
| 103380641  | nited States Patent and Trademark Office |

| TRADEMARKS ONLY   |   |  |  |
|---|---|--|--|
| To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.  |   |  |  |
| 1. Name of conveying party(ies):  Vector Tobacco Ltd.  Individual(s) Association General Partnership Limited Partnership Corporation- State:  Other Foreign Corporation  Citizenship (see guidelines) Bermuda | 2. Name and address of receiving party(les)  Additional names, addresses, or citizenship attached?  No  Name: Vector Tobacco Inc.  Internal  Address: Suite 150  Street Address: One Park Drive, P.O. Box 13818  City: Research Triangle Park  State: North Carolina  Country: USA  Zip: 27709                      |  |  |
| Additional names of conveying parties attached?  Yes No  3. Nature of conveyance )/Execution Date(s):  Execution Date(s) December 29, 2006  Assignment  Merger  Security Agreement  Change of Name  Other     | Association Citizenship General Partnership Citizenship Limited Partnership Citizenship Corporation Citizenship Virginia Other. Citizenship If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) |  |  |
| 4. Application number(s) or registration number(s) and A. Trademark Application No.(s) See attached Exhibit A.  C. Identification or Description of Trademark(s) (and Filing See attached Exhibits A and B.   | B. Trademark Registration No.(s) See attached Exhibit B.  Additional sheet(s) attached?  Yes No   |  |  |
| 5. Name & address of party to whom correspondence concerning document should be mailed:  Name: Victoria Spier Evans Internal Address: Suite 150  Street Address: Ωne Park Drive, P.O. Box 13818               | 6. Total number of applications and registrations involved:  7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 790.00  Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed   |  |  |
| City: Research Triangle Park  State: North Carolina Zip: 27709  Phone Number: 919-990-3590  Fax Number: 919-990-3505  Email Address: vspiere ans@h/brands.com  9. Signature:                                  | 8. Payment Information:  a. Credit Card Last 4 Numbers Expiration Date  b. Deposit Account Number Authorized User Name  December 29, 2006   |  |  |
| Signature  Francis G. Wall  Name of Person Signing  | Total number of pages including cover sheet, attachments, and document:  t) should be faxed to (571) 273-0140, or mailed to: of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450   |  |  |

REEL: 003498 FRAME: 0496

#### EXHIBIT A U.S. TRADEMARK APPLICATIONS

### ASSIGNED DECEMBER 29, 2006 FROM VECTOR TOBACCO LTD. TO VECTOR TOBACCO INC.

| QUEST           | 78/718,785 | 09/22/05 | 5  |
|-----------------|------------|----------|----|
| QUEST           | 78/891,393 | 05/24/06 | 34 |
| V DESIGN        | 78/409,580 | 04/28/04 | 36 |
| MONTERA         | 78/411,476 | 04/30/04 | 34 |
| SIMPLE AS 1-2-3 | 78/181,573 | 11/04/02 | 34 |

Page 1 of 1

### EXHIBIT B U.S. TRADEMARK REGISTRATIONS

# ASSIGNED DECEMBER 29, 2006 FROM VECTOR TOBACCO LTD. TO VECTOR TOBACCO INC.

| OMNI    | 1,159,377 | 06/30/81 | 34 |
|---------|-----------|----------|----|
| QUEST   | 897,239   | 08/25/70 | 34 |
| QUEST 1 | 2,837,372 | 04/27/04 | 34 |
| QUEST 2 | 2,837,373 | 04/27/04 | 34 |
| QUEST 3 | 2,837,374 | 04/27/04 | 34 |
| Quest   | 2,858,950 | 06/29/04 | 34 |
|         | 2,979,617 | 07/26/05 | 34 |
|         | 2,979,618 | 07/26/05 | 34 |
|         | 2,979,619 | 07/26/05 | 34 |
| (BLUE)  | 3,038,371 | 01/31/06 | 34 |

Page 1 of 3

### EXHIBIT B U.S. TRADEMARK REGISTRATIONS

# ASSIGNED DECEMBER 29, 2006 FROM VECTOR TOBACCO LTD. TO VECTOR TOBACCO INC.

| (BLUE)                | 3,086,264 | 04/25/06 | 34 |
|-----------------------|-----------|----------|----|
| (BLUE)                | 3,056,373 | 01/31/06 | 34 |
| (GREEN)               | 3,091,066 | 05/09/06 | 34 |
| (GREEN)               | 3,091,067 | 05/09/06 | 34 |
| (GREEN)               | 3,071,883 | 03/21/06 | 34 |
| MAKE IT YOUR<br>QUEST | 2,782,773 | 11/11/03 | 34 |

Page 2 of 3

### EXHIBIT B U.S. TRADEMARK REGISTRATIONS

## ASSIGNED DECEMBER 29, 2006 FROM VECTOR TOBACCO LTD. TO VECTOR TOBACCO INC.

|   |           | time, north |    |
|---|-----------|-------------|----|
| <b>A</b>                                  | 2,748,408 | 08/05/03    | 34 |
| 命   | 2,849,708 | 06/01/04    | 34 |
| 包   | 2,849,709 | 06/01/04    | 34 |
| 43  | 2,849,710 | 06/01/04    | 34 |
|   | 3,053,228 | 01/31/06    | 34 |
| 2   | 3,053,229 | 01/31/06    | 34 |
|   | 3,053,230 | 01/31/06    | 34 |
| NICOTINE FREE –<br>SIMPLE AS 1-2-3        | 2,883,026 | 09/07/04    | 34 |
| REDUCED<br>CARCINOGENS.<br>PREMIUM TASTE. | 2,696,969 | 03/18/03    | 34 |
| STEP TO NICOTINE<br>FREE!                 | 2,875,596 | 08/17/04    | 34 |

Page 3 of 3



#### UNITED STATES PATENT AND TRADEMARK OFFICE

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

**JANUARY 25, 2007** 

PTAS

VICTORIA SPIER EVANS ONE PARK DRIVE, P.O. BOX 13818 SUITE 150 RESEARCH TRIANGLE PARK, NC 27709



UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 01/03/2007

REEL/FRAME: 003467/0794

NUMBER OF PAGES: 22

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:

VECTOR TOBACCO LTD.

DOC DATE: 12/29/2006 CITIZENSHIP: BERMUDA

ENTITY: FOREIGN CORPORATION

ASSIGNEE:

VECTOR TOBACCO INC.
ONE PARK DRIVE, P.O. BOX 13818
SUITE 150
RESEARCH TRIANGLE PARK
NORTH
CAROLINA
27709

CITIZENSHIP: VIRGINIA ENTITY: CORPORATION

P.O. Box 1450, Alexandria, Virginia 22313-1450 - www.uspro.gov

003467/0794 PAGE 2

APPLICATION NUMBER: 78718785 FILING DATE: 09/22/2005

REGISTRATION NUMBER: ISSUE DATE:

MARK: QUEST

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78891393 FILING DATE: 05/24/2006 REGISTRATION NUMBER: ISSUE DATE:

REGISTRATION NUMBER: ISSUE DATE:

MARK: QUEST

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78409580 FILING DATE: 04/28/2004

REGISTRATION NUMBER: ISSUE DATE:

MARK.

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78411476 FILING DATE: 04/30/2004

REGISTRATION NUMBER: ISSUE DATE:

MARK: MONTERA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78181573 FILING DATE: 11/04/2002

REGISTRATION NUMBER: ISSUE DATE:

MARK: SIMPLE AS 1-2-3

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73233011 REGISTRATION NUMBER: 1159377 FILING DATE: 09/27/1979 ISSUE DATE: 06/30/1981

MARK: OMNI

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 72344558 FILING DATE: 11/25/1969 REGISTRATION NUMBER: 897239 ISSUE DATE: 08/25/1970

MARK: QUEST

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78181534 FILING DATE: 11/04/2002 REGISTRATION NUMBER: 2837372 ISSUE DATE: 04/27/2004

MARK: QUEST 1

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78181570 FILING DATE: 11/04/2002 ISSUE DATE: 04/27/2004

REGISTRATION NUMBER: 2837373

MARK: QUEST 2

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78181574 FILING DATE: 11/04/2002 REGISTRATION NUMBER: 2837374 FILING DATE: 04/27/2004

MARK: QUEST 3

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78195555 FILING DATE: 12/17/2002 REGISTRATION NUMBER: 2858950 ISSUE DATE: 06/29/2004

MARK: QUEST

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 78333883 FILING DATE: 11/26/2003 REGISTRATION NUMBER: 2979617 ISSUE DATE: 07/26/2005

MARK: QUEST 1 LOW NICOTINE LIGHTS 20 CLASS A C

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78361274 FILING DATE: 02/02/2004 REGISTRATION NUMBER: 3086264 ISSUE DATE: 04/25/2006

MARK: QUEST 2 EXTRALOW NICOTINE LIGHTS 20 CLAS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78361280 FILING DATE: 02/02/2004 REGISTRATION NUMBER: 3056373 ISSUE DATE: 01/31/2006

MARK: QUEST 3 NICOTINE FREE LIGHTS 20 CLASS A

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78361259 FILING DATE: 02/02/2004 REGISTRATION NUMBER: 3091066 ISSUE DATE: 05/09/2006

MARK: QUEST 1 LOW NICOTINE MENTHOL LIGHTS 20 C

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78361265 FILING DATE: 02/02/2004 REGISTRATION NUMBER: 3091067 ISSUE DATE: 05/09/2006

MARK: QUEST 2 EXTRALOW NICOTINE MENTHOL LIGHTS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78361268 FILING DATE: 02/02/2004 REGISTRATION NUMBER: 3071883 FILING DATE: 03/21/2006

MARK: QUEST 3 NICOTINE FREE, MENTHOL LIGHTS 20

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76365233 FILING DATE: 01/30/2002 REGISTRATION NUMBER: 2782773 ISSUE DATE: 11/11/2003

MARK: MAKE IT YOUR OUEST

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

#### 003467/0794 PAGE 4

APPLICATION NUMBER: 76352487 FILING DATE: 12/21/2001 REGISTRATION NUMBER: 2748408 ISSUE DATE: 08/05/2003

MARK: V

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78213122 FILING DATE: 02/10/2003 REGISTRATION NUMBER: 2849708 ISSUE DATE: 06/01/2004

MARK: 1

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78213127 FILING DATE: 02/10/2003 REGISTRATION NUMBER: 2849709 ISSUE DATE: 06/01/2004

MARK: 2

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78213138 FILING DATE: 02/10/2003 REGISTRATION NUMBER: 2849710 ISSUE DATE: 06/01/2004

MARK: 3

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78391894 FILING DATE: 03/26/2004 REGISTRATION NUMBER: 3053228 ISSUE DATE: 01/31/2006

MARK: 1

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78391897 FILING DATE: 03/26/2004 REGISTRATION NUMBER: 3053229 ISSUE DATE: 01/31/2006

MARK: 2

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78391899 FILING DATE: 03/26/2004 REGISTRATION NUMBER: 3053230 ISSUE DATE: 01/31/2006

MARK: 3

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78175520 FILING DATE: 10/17/2002 REGISTRATION NUMBER: 2883026 ISSUE DATE: 09/07/2004

MARK: NICOTINE FREE. SIMPLE AS 1-2-3

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75982589 FILING DATE: 08/15/2001 REGISTRATION NUMBER: 2696969 ISSUE DATE: 03/18/2003

MARK: REDUCED CARCINOGENS. PREMIUM TASTE.

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

003467/0794 PAGE 5

APPLICATION NUMBER: 78174059 FILING DATE: 10/14/2002 REGISTRATION NUMBER: 2875596 ISSUE DATE: 08/17/2004

MARK: STEP TO NICOTINE FREE!

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

ANTIONE ROYALL, EXAMINER ASSIGNMENT SERVICES BRANCH PUBLIC RECORDS DIVISION



OFFICE OF PUBLIC RECORDS FINANCE SECTION

Victoria Spier Evans Corporate Counsel

Tel 919-990-3590 Fax 919-990-3505 vspierevans@lvbrands.com

March 5, 2007

### BY FAX 703-308-7134 CONFIRMED BY US MAIL

Ms. Rhonda Nicol

U.S. Patent and Trademark Office

Mail Stop: Assignment Services Branch

RECORDED: 01/03/2007

P.O. Box 1450

Alexandria, VA 22313-1450

Re: Correction to Assignment of US Trademarks From Vector Tobacco Ltd. to Vector Tobacco Inc.

Recordation Date: 01/03/2007 Reel/Frame: 003467/0794

Dear Ms. Nicol:

I am writing to you to request that the recordation of the trademark assignment referenced above be corrected to include the following trademarks: Registration Nos. 2,979,618; 2,979,619; and 3,038,371 which were inadvertently not included by the U.S. Patent and Trademark Office in the recordation of the assignment.

Thank you for your attention to this matter. If you have any questions, please contact me.

Very truly yours,

Victoria Spier Evans Victoria Spier Evans

**Enclosures** 

One Park Drive • Suite 150 • Post Office Box 13818 • Research Triangle Park, NC 27709 • Tel 919-990-3500 • Fax 919-990-3501