

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/14/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JNE Publishing, Inc.		01/31/2007	CORPORATION: ALABAMA
National Predator Hunters Association, L.L.C.		01/31/2007	LIMITED LIABILITY COMPANY: ALABAMA

RECEIVING PARTY DATA

Name:	Grand View Media Group, Inc.
Street Address:	200 Croft Street
Internal Address:	Suite 1
City:	Birmingham
State/Country:	ALABAMA
Postal Code:	35242
Entity Type:	CORPORATION: ALABAMA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3083957	PREDATOR & PREY
Registration Number:	3041002	PREDATOR & PREY
Registration Number:	3088957	HUNTING CAMP JOURNAL
Serial Number:	78922380	
Serial Number:	78922382	
Serial Number:	78922370	NATIONAL PREDATOR HUNTERS ASSOCIATION
Serial Number:	78922378	NATIONAL PREDATOR HUNTERS ASSOCIATION
Serial Number:	78922364	NPHA
Serial Number:	78922374	NPHA
Serial Number:	78922384	NPHA NATIONAL PREDATOR HUNTERS ASSOCIATION

OP \$290.00 3083957

Serial Number:

78922386

NPHA NATIONAL PREDATOR HUNTERS ASSOCIATION

CORRESPONDENCE DATA

Fax Number: (404)685-7070

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404 815 3770

Email: caholland@sgrlaw.com

Correspondent Name: Christopher A. Holland

Address Line 1: 1230 Peachtree Street NE

Address Line 2: Suite 3100, Promenade II

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:

043802.000

NAME OF SUBMITTER:

Christopher A. Holland

Signature:

/cah/

Date:

03/14/2007

Total Attachments: 3

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EXHIBIT C

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this "Assignment") is made as of the 31st day of Jan., 2007 by and between JNE Publishing, Inc., an Alabama corporation, and National Predator Hunters Association, L.L.C., an Alabama limited liability company, both having a principal address at Post Office Box 5647 Huntsville, AL 35814 (collectively, the "Assignor") and Grand View Media Group, Inc., an Alabama corporation with a principal address at 200 Croft Street, Suite 1, Birmingham, Alabama 35242 ("Assignee"). This Assignment is being entered into pursuant to the Asset Purchase Agreement, dated as of Jan. 31, 2007, among Assignor, Assignee, and the shareholder of JNE Publishing, Inc. (the "Purchase Agreement").

The Purchase Agreement provides that the parties hereto shall enter into this Assignment in order to assign and contribute certain of the Assignor's intellectual property assets to Assignee as prescribed herein. Assignor owns certain trade names, trademarks and service marks, including without limitation, those that are the subject of the registrations and applications listed on Schedule A attached hereto (cumulatively, the "Assigned Marks").

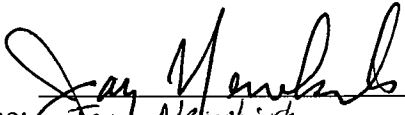
Now, therefore, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor does hereby assign, convey, transfer and deliver to Assignee all right, title and interest in and to the Assigned Marks, together with the goodwill of the business appertaining thereto and which is symbolized by the Assigned Marks, the right to secure all renewals and extensions thereof in all countries, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Assigned Marks or the accompanying goodwill.
2. Assignor agrees that, upon reasonable request it will, at any time without charge to Assignee but at Assignee's expense, furnish all necessary documentation reasonably available to Assignor relating to or supporting chain of title, sign all appropriate papers, take all rightful oaths, and do all rightful acts which may be reasonably necessary for vesting title to, and effecting the transfer and recording of, the Assigned Marks in Assignee, its successors, assigns and legal representatives or nominees.
3. Assignor and Assignee intend, acknowledge and agree that Assignee is a successor to the ongoing and existing business of Assignor within the meaning of 15 U.S.C. §1060(a)(1), including the business assets and the goodwill to which the Assigned Marks pertain.

[Signatures Follow]

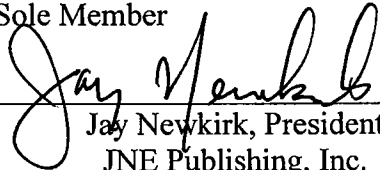
In witness whereof, the parties have caused this Assignment of Trademarks to be executed by their duly authorized representatives as of the date written above.

JNE PUBLISHING, INC.

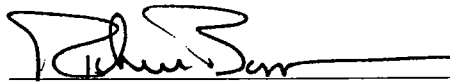
By: 
Name: Jay Newkirk
Title: President

**NATIONAL PREDATOR HUNTERS
ASSOCIATION, L.L.C.**

By: JNE Publishing, Inc.
Its: Sole Member


Jay Newkirk, President
JNE Publishing, Inc.

GRAND VIEW MEDIA GROUP, INC.

By: 
Name: RICHARD L. BORELLI
Title: VP & Treasurer

**Schedule 2.1(a) to Asset Purchase Agreement
Schedule A to Exhibit C**

JNE Publishing, Inc. Trademarks

No.	TM Identification	Trademark	IC	Application No.	Application Date	Registration No.	Registration Date	Next Renewal Due	Status
1.	03-0481-10US	Hunting Camp Journal (BL)	16	78/613809	Apr 21, 2005	3,088,957	May 2, 2006	May 2, 2016	Registered
2.	03-0481-05US	Predator & Prey	16	78/512260	Nov 5, 2004	3,083,957	Apr 18, 2006	Apr 18, 2016	Registered
3.	03-0481-06US	Predator & Prey (CL 41)	41	78/512263	Nov 5, 2004	3,041,002	Jan 10, 2006	Jan 10, 2016	Registered

National Predator Hunters Association Trademark Applications Pending

No.	TM Identification	Trademark	IC	Application No.	Application Date	Registration No.	Registration Date	Next Renewal Due	Status
1.	06-0703-05US	Design of a Coyote Head	42	78/922380	Jul 5, 2006				Pending
2.	06-0703-06US	Design of a Coyote Head	41	78/922382	Jul 5, 2006				Pending
3.	06-0703-01US	National Predator Hunters Association	42	78/922370	Jul 5, 2006				Pending
4.	06-0703-02US	National Predator Hunters Association	41	78/922378	Jul 5, 2006				Pending
5.	06-0703-03US	NPHA	35	78/922364	Jul 5, 2006				Pending
6.	06-0703-04US	NPHA	41	78/922374	Jul 5, 2006				Pending
7.	06-0703-07US	NPHA National Predator Hunters Association (& Design)	42	78/922384	Jul 5, 2006				Pending
8.	06-0703-08US	NPHA National Predator Hunters Association (& Design)	41	78/922386	Jul 5, 2006				Pending

Note: IC = International Class

There were no unregistered marks.

TRADEMARK