

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Laely Heron		03/07/2007	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LH U.S., LLC		
<b>Street Address:</b>	970 West Broadway, #365		
<b>City:</b>	Jackson		
<b>State/Country:</b>	WYOMING		
<b>Postal Code:</b>	83001		
<b>Entity Type:</b>	COMPANY: WYOMING		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77001413	HERON	
<b>Serial Number:</b>	78568090	HERON WINES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)213-0260		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	patrademarks@manatt.com		
<b>Correspondent Name:</b>	Susan E. Hollander		
<b>Address Line 1:</b>	1001 Page Mill Road, Building 2		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94304		
<b>ATTORNEY DOCKET NUMBER:</b>	27393.030 HERON		
<b>NAME OF SUBMITTER:</b>	Kimberley J. Thompson, Paralegal		
<b>Signature:</b>	/Kimberley J. Thompson/		
<b>Date:</b>	03/14/2007		

**CH \$65.00 77001413**

**Total Attachments: 4**

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TRADEMARK ASSIGNMENT  
to  
LH U.S., LLC

This Trademark Assignment is made on this 7 day of March, 2007 ("Effective Date"), by Lacy Heron, an individual, ("Assignor") to LH U.S., LLC, a Wyoming company located at 970 West Broadway, #365, Jackson, Wyoming 83001 ("Assignee").

WHEREAS, Assignor has adopted the HERON & Design trademark:



HERON

("Trademark") and has filed a corresponding application for obtaining federal registration of this trademark in the United States Patent and Trademark Office ("Application"):

Trademark	Goods	U.S. App. Serial No.	Filing Date
HERON & Design	Class 33: Wines.	77001413	September 18, 2006


AND WHEREAS Assignor desires to assign the Trademark and the Application to Assignee because Assignee is a successor to that portion of Assignor's business to which the Trademark pertains, and that business is ongoing and existing;

NOW, THEREFORE, Assignor makes the following assignment:

**Assignment.** Assignor hereby assigns, transfers, and conveys, as of the Effective Date, all of Assignor's right, title and interest in and to the Trademark, in and to the Application, and in and to all the business goodwill inherent in the Trademark and in the Application to Assignee, who is a successor to that portion of Assignor's business to which the Trademark pertains, and that business is ongoing and existing.

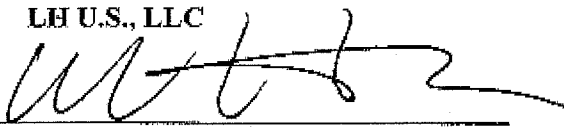
IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed and delivered as of the Effective Date, and Assignee has acknowledged the execution and delivery.

ASSIGNOR: Laely Heron

  
(signature)

Date: 3.7.07

ASSIGNEE: LH U.S., LLC

By:   
(signature)

Laely Heron  
(name)

Managing Member  
(title)

Date: 3.7.07

**TRADEMARK ASSIGNMENT**

to  
LH U.S., LLC

This Trademark Assignment is made on this 7 day of March, 2007 ("Effective Date"), by Laely Heron, an individual, ("Assignor") to LH U.S., LLC, a Wyoming company located at 970 West Broadway, #365, Jackson, Wyoming 83001 ("Assignee").

WHEREAS, Assignor has adopted the HERON WINES & Design trademark:



**HERON**  
WINES

("Trademark") and has filed a corresponding application for obtaining federal registration of this trademark in the United States Patent and Trademark Office ("US Application"):

Trademark	Goods	U.S. App. Serial No.	Filing Date
HERON WINES & Design	Class 33: Wines.	78568090	February 15, 2005

AND WHEREAS Assignor has obtained a corresponding Community Trade Mark registration for the Trademark in the European Union ("CTM Registration"):

Trademark	Goods	CTM Reg. No.	Reg. Date
HERON WINES & Design	Class 33: Wines.	004544912	August 16, 2006

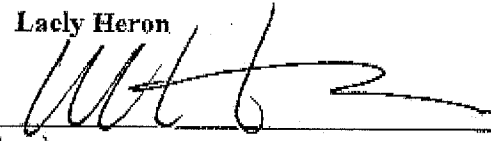
AND WHEREAS Assignor desires to assign the Trademark, the US Application and the CTM Registration to Assignee because Assignee is a successor to that portion of Assignor's business to which the Trademark pertains, and that business is ongoing and existing;

NOW, THEREFORE, Assignor makes the following assignment:

**Assignment.** Assignor hereby assigns, transfers, and conveys, as of the Effective Date, all of Assignor's right, title and interest in and to the Trademark, in and to the US Application, in and to the CTM Registration, and in and to all the business goodwill inherent in the Trademark and in the US Application and in the CTM Registration to Assignee, who is a successor to that portion of Assignor's business to which the Trademark pertains, and that business is ongoing and existing.

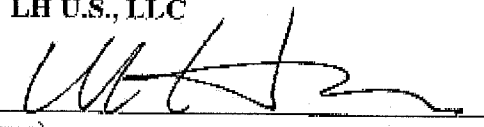
IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed and delivered as of the Effective Date, and Assignee has acknowledged the execution and delivery.

ASSIGNOR: **Lacly Heron**

  
(signature)

Date: 3.7.07

ASSIGNEE: **LH U.S., LLC**

By:   
(signature)

Lacly Heron  
(name)

managing member  
(title)

Date: 3-7-07