

03-13-2007

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/20)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

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FINANCE SECTION

3.9.07

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

WINNING MOVES, INC.

- Individual(s)
- General Partnership
- Corporation- State: Massachusetts
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) August 7, 2006

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: HASBRO, INC.

Internal Address: _____

Address: _____

Street Address: 1027 Newport Avenue

City: Pawtucket

State: Rhode Island

Country: USA Zip: 02862

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship Rhode Island

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)

3,077,375

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

WATERWORKS - Registration No. 3,077,375

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Paul N. Vanasse

Internal Address: HASBRO, INC.

Street Address: 1027 Newport Avenue

City: Pawtucket

State: Rhode Island Zip: 02862

Phone Number: 401 727 5530

Fax Number: 401 709 6448

Email Address: p.vanasse@hasbro.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-4139

Authorized User Name _____

9. Signature: Paul N. Vanasse

Signature

3-8-2007

Date

PAUL N. VANASSE

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: _____

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, made as of the 7th day of August, 2006, from WINNING MOVES, INC., a corporation organized and existing under the laws of the State of Massachusetts, having its principal place of business located at 100 Conifer Hill Drive, Danvers, Massachusetts (hereinafter referred to as ASSIGNOR) to HASBRO, INC., a corporation organized and existing under the laws of the State of Rhode Island, having its principal place of business located at 1027 Newport Avenue, Pawtucket, Rhode Island 02862 (hereinafter referred to as ASSIGNEE),

W I T N E S S E T H:

WHEREAS ASSIGNOR is the owner of the WATERWORKS (the "Trademark") and of the United States Trademark Registration number 3,077,375 therefor; and

WHEREAS ASSIGNEE is desirous of acquiring the Trademarks, the registration therefor together with the goodwill of the business with which said Trademark is used.

NOW THEREFORE, for good and valuable consideration paid the ASSIGNOR by ASSIGNEE, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE all right, title and interest in and to the Trademark



OFFICE OF THE GENERAL COUNSEL
PAUL N. VANASSE
Director- Intellectual Properties
Writers Direct Dial No. (401) 727-5530
Writers Direct Facsimile No. (401) 709-6448
E-Mail- pvanasse@hasbro.com

March 8, 2007

MAIL STOP ASSIGNMENT RECORDATION SERVICES
DIRECTOR OF THE USPTO
P O Box 1450
Alexandria VA 22313 1450

**RE: Assignment of United States Trademark
Registration No. 3,077,375 - WATERWORKS -
Winning Moves, Inc. to Hasbro, Inc.**

Gentlemen:

Enclosed for filing, please find the above-identified Assignment.

Kindly deduct the amount of \$40.00 from Deposit Account 50-4139 to cover this filing fee.

Please direct all correspondence concerning this matter to the attention of the undersigned at the address shown on this letterhead.

Very truly yours,

HASBRO, INC.

Paul N. Vanasse
Director - Intellectual Properties

PNV:Pat
enclosures