Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eye Level Solutions, Inc.		03/11/2007	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Kehe/Eye Level, Inc.
Street Address:	900 N. Schmidt Road
City:	Romeoville
State/Country:	ILLINOIS
Postal Code:	60446
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2671586	EYE LEVEL SOLUTIONS

CORRESPONDENCE DATA

Fax Number: (312)416-4527

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: arado@wildmanharrold.com

Correspondent Name: John J. Arado

Address Line 1: 225 W. Wacker Drive

Address Line 2: Suite 3000

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	John J. Arado
Signature:	/john j. arado/
Date:	03/15/2007

Total Attachments: 3

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TRADEMARK
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TRADEMARK
REEL: 003501 FRAME: 0381

ASSIGNMENT OF TRADEMARKS

WHEREAS, EYE LEVEL SOLUTIONS, INC. ("Seller") a corporation organized and

existing under the laws of the State of Illinois and doing business at 900 N. Schmidt Road,

Romeoville, IL 60446, is the lawful owner, by assignment or otherwise, of the trademarks,

registrations and applications listed on the attached Schedule A (the "Trademarks"), and

WHEREAS, KEHE/EYE LEVEL, INC. ("Purchaser"), a corporation organized and

existing under the laws of the State of Illinois and doing business at 900 N. Schmidt Road,

Romeoville, IL 60446, desires to acquire the entire right, title and interest in and to the

Trademarks and the goodwill associated therewith;

NOW THEREFORE, to whom it may concern, be it known that for valuable

consideration, the receipt of which is hereby acknowledged, Seller does hereby sell, assign,

transfer and set over unto Purchaser the entire right, title and interest in and to the Trademarks

aforesaid throughout the world, together with the goodwill associated therewith and pertaining

thereto, to be held and enjoyed by Purchaser, for its own use and behalf, and for the use and

behalf of its successors, assigns or other legal representatives. Seller further transfers to

Purchaser all registrations of the Trademarks now in existence and all applications to register the

Trademarks now pending, including without limitation the United States registrations and

applications listed on Schedule A, and the goodwill associated therewith.

[Signature Page Follows]

TRADEMARK

REEL: 003501 FRAME: 0382

IN TESTIMONY WHEREOF, EYE LEVEL SOLUTIONS, INC. and KEHE/EYE

LEVEL, INC. have caused this instrument to be signed by their duly authorized representative this 11th day of March, 2007.

By: May Executive	By: Name: Tokald F. Kehe Its: President
Date: March 11, 2007	Date: March 11, 2007
STATE OF ILLINOIS)	STATE OF ILLINOIS)
COUNTY OF Will) ss	COUNTY OF Will) ss
SUBSCRIBED AND SWORN before me	SUBSCRIBED AND SWORN before me
this day of March, 2007.	this day of March, 2007.
Notary Public	Marguet M. Flammurg Notary Public
My Commission Expires:	My Commission Expires:
	£
OFFICIAL SEAL MARGARET M FLEMMING	OFFICIAL SEAL MARGARET M FLEMMING NOTARY PUBLIC - STATE OF ILLINOIS MY COMMISSION EXPIRES:08/02/09
■ NOTARY PHRIC+STATE OF ILLINOIS 4	

TRADEMARK REEL: 003501 FRAME: 0383

Schedule A

Trademarks

Grantor	Trademark Serial Number	Trademark Registration Number	Date of Application	Date of Registration
Kehe/Eye Level Inc.	76319871	2671586	October 1, 2001	January 7, 2003

TRADEMARK REEL: 003501 FRAME: 0384

RECORDED: 03/15/2007