

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Danskin, Inc		03/09/2007	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	STUDIO IP HOLDINGS LLC
<b>Street Address:</b>	103 Foulk Road
<b>City:</b>	Wilmington
<b>State/Country:</b>	DELAWARE
<b>Postal Code:</b>	19803
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 32**

Property Type	Number	Word Mark
Registration Number:	3154882	
Registration Number:	1248430	
Registration Number:	3101838	
Registration Number:	2992283	
Registration Number:	3088610	DANSKIN NOW
Registration Number:	2052400	DANSKIN PLUS
Registration Number:	1210609	DANSKIN
Registration Number:	1194476	DANSKIN
Registration Number:	1250445	DANCE FRANCE
Registration Number:	1297710	DANCE FRANCE
Registration Number:	2017878	DANSKIN
Registration Number:	3088609	DANSKIN NOW
Registration Number:	2994891	DANSKIN NOW
Registration Number:	1519327	PARKLANE

CH \$815.00 3154882

Registration Number:	0859730	DANSKIN
Registration Number:	0772356	DANSKIN
Registration Number:	1313524	FREESTYLE
Serial Number:	78443676	DANSKIN NOW
Serial Number:	78443678	DANSKIN NOW
Serial Number:	78443680	DANSKIN NOW
Serial Number:	78444368	DANSKIN NOW
Serial Number:	78443683	DANSKIN NOW
Serial Number:	78443701	
Serial Number:	78443702	
Serial Number:	78443704	
Serial Number:	78443707	
Serial Number:	78443712	
Serial Number:	78443691	NOW
Serial Number:	78443692	NOW
Serial Number:	78443694	NOW
Serial Number:	78443695	NOW
Serial Number:	78443700	NOW

**CORRESPONDENCE DATA**

Fax Number: (212)391-2057  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-730-0030  
Email: asy@iconixbrand.com  
Correspondent Name: Andrew Tarshis  
Address Line 1: 1450 Broadway, 4th FL  
Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:	Andrew R. Tarshis
Signature:	/Andrew R. Tarshis/
Date:	03/15/2007

Total Attachments: 3  
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**MASTER TRADEMARK ASSIGNMENT**


WHEREAS, Danskin, Inc., a company organized under the laws of Delaware, having offices at 530 Fifth Avenue, New York, New York 10018 ("Assignor"), is the owner of the United States trademark applications and registrations set forth on Schedule A hereto (collectively, the "Marks"); and

WHEREAS, Studio IP Holdings LLC, a Delaware limited liability company, having a place of business at 103 Foulk Road, Wilmington, Delaware 19803 ("Assignee"), is desirous of acquiring the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks, and the right to sue for and take action with respect to past infringements.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 9 day of March, 2007.

DANSKIN, INC.

By:   
Name:  
Title:

STATE OF New York )

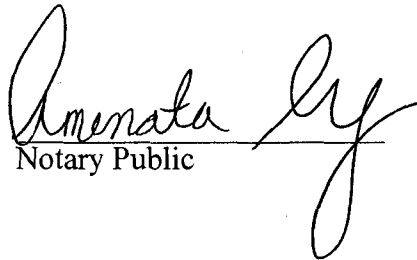
) ss.:

COUNTY OF New York )

ACKNOWLEDGMENT

On this 9 day of March, 2007, before me came Donald Schupok, who stated that he/she is the Chairman of Danskin, Inc. and acknowledged that he/she executed the above instrument as the act and deed of Danskin, Inc. with full authority to do so.

Sy Aminata  
Notary Public, State of New York  
No. 01SY6124789  
Qualified in New York County  
Commission Expires 04/04/2009

  
Notary Public

## Schedule A

### Registrations

Moji Girl Design:	Reg. No: 3154882
Motion Girl Design:	Reg. No: 1248430
Moji Girl Design:	Reg. No: 3101838
Moji Girl Design:	Reg. No: 2992283
Danskin Now:	Reg. No: 3088610
Danskin Plus:	Reg. No: 2052400
Danskin Plus Motion Girl Design:	Reg. No: 1210609
Danskin Plus Motion Girl Design:	Reg. No: 1194476
Dance France:	Reg. No: 250445
Dance France (stylized):	Reg. No: 1297710
Danskin:	Reg. No: 2017878
Danskin Now:	Reg. No: 3088609
Danskin Now:	Reg. No: 2994891
Parklane:	Reg. No: 1519327
Danskin:	Reg. No: 859730
Danskin:	Reg. No: 772356
Freestyle:	Reg. No: 1313524

### Applications

Danskin Now:	Appl No: 78443676
Danskin Now:	Appl No: 78443678
Danskin Now:	Appl No: 78443680
Danskin Now:	Appl No: 78444368
Danskin Now:	Appl No: 78443683
Moji Girl Design:	Appl No: 78443701
Moji Girl Design:	Appl No: 78443702
Moji Girl Design:	Appl No: 78443704
Moji Girl Design:	Appl No: 78443707
Moji Girl Design:	Appl No: 78443712
NOW:	Appl No: 78443691
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NOW:	Appl No: 78443694
NOW:	Appl No: 78443695
NOW:	Appl No: 78443700