

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Abrasive Tool Corporation		02/28/2007	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Play Like a Champion Today, Inc.		
<b>Street Address:</b>	25873 Rye Court		
<b>City:</b>	South Bend		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46628		
<b>Entity Type:</b>	CORPORATION: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78768563	PLAY LIKE A CHAMPION TODAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(317)636-1507		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	317-238-6248		
<b>Email:</b>	ipdocketing@kdlegal.com		
<b>Correspondent Name:</b>	Alastair J. Warr		
<b>Address Line 1:</b>	One Indiana Square, Suite 2800		
<b>Address Line 2:</b>	Krieg DeVault LLP		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204-2079		
<b>ATTORNEY DOCKET NUMBER:</b>	PLCT-4		
<b>NAME OF SUBMITTER:</b>	Alastair J. Warr		
<b>Signature:</b>	/Alastair J. Warr/		
<b>Date:</b>	03/16/2007		

CH 78768563 \$40.00

Total Attachments: 1  
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made by Abrasive Tool Corporation ("Assignor"), a corporation organized under the laws of the state of New York, to Play Like a Champion Today, Inc. ("Assignee"), a corporation organized under the laws of the state of Indiana.

Assignor, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, hereby assigns to Assignee its entire right, title and interest in and to United States Trademark Application Serial No. 78/768563 for the mark PLAY LIKE A CHAMPION TODAY, and its entire right, title and interest in and to the mark PLAY LIKE A CHAMPION TODAY together with the goodwill of the business symbolized thereby.

Assignor has caused this Assignment to be executed and effective as of this 28th day of Feb, 2007.

Abrasive Tool Corporation ("Assignor")

Signature: 

Name: SED VAWNA A

Title: CORP. SECRETARY