

03-14-2007

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/20)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103382323

TRADEMARKS ONLY

2007 MAR 13 PM 2:23

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents of the new address(es) below.

3-13-07

1. Name of conveying party(ies):

THE JOLT COMPANY, INC.

- Individual(s)
- General Partnership
- Corporation- State: NEW YORK
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: HSBC BANK USA, NATIONAL ASSOCIATION

Internal _____

Address: _____

Street Address: ONE HSBC PLAZA, 5TH FLOOR

City: ROCHESTER

State: NEW YORK

Country: USA Zip: 14639

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) MARCH 6, 2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
SEE ATTACHED

B. Trademark Registration No.(s)
SEE ATTACHED

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
SEE ATTACHED

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: VICTORIA L. GRADY, ESQ.

Internal Address: PHILLIPS LYTLE LLP

Street Address: 1400 FIRST FEDERAL PLAZA

City: ROCHESTER

State: NEW YORK Zip: 14614

Phone Number: 585-238-2000

Fax Number: 585-232-3141

Email Address: VGRADY@PHILLIPSLYTLE.COM

6. Total number of applications and registrations involved:

10

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

00000006 76839702

40.00 UP
225.00 UP

9. Signature:

Signature

MARCH 6, 2007

Date

VICTORIA L. GRADY, ESQ.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: _____

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

03/14/2007 NJAMH1

01 FILED
02 FC-652

SCHEDULE A
TRADEMARKS

<u>TRADEMARK</u>	<u>APPLICATION NUMBER</u>	<u>REGISTRATION NUMBER</u>
US REGISTERED		
Autumn Frost	76/339,702	2,762,535
Cherry Bomb	74/298,291	3,068,491
Jolt – US	73/545,588	1,380,691
Jolt and Design	73/642,424	1,454,568
Jumper Cable – US	74/196,226	1,718,556
Pirate’s Keg – US	74/673,511	2,103,876
Thornwood Estates	78/141,910	2,861,317
US PENDING		
Karma	77/024,533	Pending
U4EA	78/886,545	Pending
Velocitea	78/577,984	

123250

NOTICE OF SECURITY INTEREST

Notice is hereby given that **THE JOLT COMPANY, INC.**, a New York corporation, with its principal place of business located at 130 Linden Oaks, Suite C, Rochester, New York 14625 ("Company") has granted a security interest to **HSBC BANK USA, NATIONAL ASSOCIATION**, with an office at One HSBC Plaza, 5th Floor, Rochester, New York ("Bank"), in and to all of the trademarks listed on Schedule A and the applications, registrations and goodwill associated therewith, pursuant to an agreement between Company and Bank dated of even date herewith and as the same may be amended or supplemented from time to time.

Dated: March 6, 2007

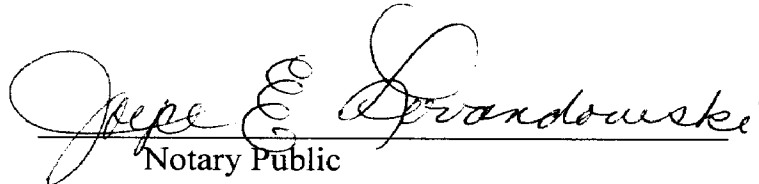
THE JOLT COMPANY, INC.

By: 

Lowell C. Patric, CFO/COO

STATE OF NEW YORK)
COUNTY OF MONROE) SS.:

On the 6th day of March, in the year 2007, before me, the undersigned, a notary public in and for said state, personally appeared Lowell C. Patric, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

JOYCE E. LEVANDOWSKI
Notary Public, State of New York
Qualified in Monroe County
Commission Expires Feb. 22, 2010

Doc # 02-122861.7

TRADEMARK
REEL: 003501 FRAME: 0663

SCHEDULE A**TO NOTICE OF SECURITY INTEREST IN TRADEMARKS**

<u>TRADEMARK</u>	<u>APPLICATION NUMBER</u>	<u>REGISTRATION NUMBER</u>	<u>FILING/REGISTRATION DATE</u>
US REGISTERED			
Autumn Frost	76/339,702	2,762,535	September 9, 2003
Cherry Bomb	74/298,291	3,068,491	March 14, 2006
Jolt – US	73/545,588	1,380,691	January 28, 1986
Jolt and Design	73/642,424	1,454,568	August 25, 1987
Jumper Cable – US	74/196,226	1,718,556	September 22, 1992
Pirate’s Keg – US	74/673,511	2,103,876	October 7, 1997
Thornwood Estates	78/141,910	2,861,317	July 6, 2004
US PENDING			
Karma	77/024,533	Pending	
U4EA	78/886,545	Pending	
Velocitea	78,577,984		