



03-16-2007



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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

1594
(REV. 3/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

3.12.07

1. Name of conveying party(ies):

Atronic International GmbH

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: February 1, 2007

2. Name and address of receiving party(ies)

Name: Harrah's License Company, LLC

Internal _____

Address: _____

Street Address: One Harrah's Court

City: Las Vegas State: Nevada Zip: 89119

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/072,652

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Horst M. Kasper

Internal Address: _____

Street Address: 13 Forest Drive

City: Warren State: N.J Zip: 07059

6. Total number of applications and registrations involved: _____

7. Total fee (37 CFR 3.41).....\$ _____

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

11-0224

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Horst M. Kasper

Name of Person Signing

Horst M Kasper

Signature

3-6-2007

Date

Total number of pages including cover sheet, attachments, and document: _____

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

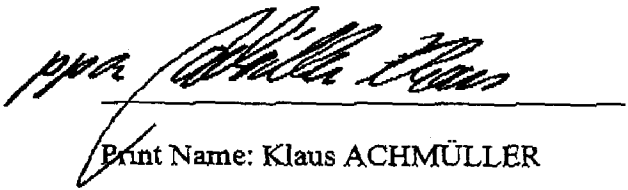
00-00016 76072652 (40.00 DP)
03/15/2007 15:00:01
01 FC:0521

TRADEMARK ASSIGNMENT AGREEMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Atronic International GmbH ("Atronic"), on behalf of itself and its subsidiaries and affiliates, transfers all right, title and interest in and to the THREE WISHES mark (the "Mark") in the United States, together with the goodwill appurtenant thereto, to Harrah's License Company, LLC ("Harrah's"). Atronic further transfers all right, title and interest in and to its pending application to register the Mark with the U. S. Patent and Trademark Office ("USPTO"), Application Serial No. 76/072,652 to Harrah's.

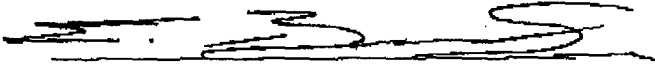
Executed this 1 day of February, 2007.

ATRONIC INTERNATIONAL GMBH



Print Name: Klaus ACHMÜLLER

Title: Executive Director Product, Content
& Strategy



Print Name: Gerhard BURDA

Title: Managing Director - CEO



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C

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Atronic International GmbH
Serial No: 76/072,652
Filing Date: May 31, 2000
Title: Three Wishes

March 6, 2007

Attorney's Docket No.: ADP826T3

TRANSMITTAL LETTER

Commissioner for Trademarks
P.O. BOX 1450
Alexandria, Virginia 22313-1450

SIR:
Transmitted herewith for filing is:

- <X> Trademark Assignment Agreement (1 page)
- <X> Form PTO-2038
- <X> Form PTO-1594

<X> The Commissioner is hereby authorized to charge any fees under 37 CFR. 1.16, 1.17 and 1.18 or any additional fees which may be required during the entire pendency of the application, or credit any overpayment, to Acct. No.11-0224. A duplicate copy of this sheet is enclosed. If and only if(r) account funds should be insufficient, immediately contact our associate, Lisa Zumwalt, at (703)415-0579, who will pay immediately to avoid deprivation of rights.

< > Please charge my Deposit Account No.11-0224 in the amount of \$_____. A duplicate copy of this sheet is enclosed.

A signature or signatures required for the above recited document(s) is (are) provided herebelow. Such signature(s) also provide(s) ratification for any required signature appearing to be defective in the above recited document(s).

Horst M Kasper

Horst M. Kasper, 13 Forest Drive, Warren, N.J. 07059
Reg. No. 28,559 Tel.(908) 526-1717

CERTIFICATE OF MAILING under 37 CFR 1.8:

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: *Hon. Commissioner for Patents, Washington, D.C. 20231* on _____ Signature: _____

Date:
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