

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	CHANGE OF NAME
------------------------------	----------------

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Working Partners Limited		03/16/2007	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Rainbow Magic Limited
Street Address:	Maple House, 149 Tottenham Court Road
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W1T 7NF
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3100198	RAINBOW MAGIC
Serial Number:	77125390	RAINBOW MAGIC
Serial Number:	77125397	RAINBOW MAGIC

CORRESPONDENCE DATA

Fax Number: (312)332-6376
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312 332 3033
Email: kthompson@davismcgrath.com
Correspondent Name: Kevin A. Thompson
Address Line 1: 125 S. Wacker, Suite 1700
Address Line 4: Chicago, ILLINOIS 60606

DOMESTIC REPRESENTATIVE

Name: Marsha K. Hoover
Address Line 1: 125 S. Wacker, Suite 1700

OP \$90.00 3100198

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER: Kevin A. Thompson

Signature: /kevinathompson/

Date: 03/19/2007

Total Attachments: 1
source=Rainbow Magic Limited - Change of Name Certificate#page1.tif



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 3071494

The Registrar of Companies for England and Wales hereby certifies that

WORKING PARTNERS LIMITED

having by special resolution changed its name, is now incorporated
under the name of

RAINBOW MAGIC LIMITED

Given at Companies House, Cardiff, the 16th March 2007



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —