

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Grand View Media Group, Inc.		03/14/2007	CORPORATION: ALABAMA

**RECEIVING PARTY DATA**

<b>Name:</b>	EBSCO Industries, Inc.
<b>Street Address:</b>	5724 Hwy 280 East
<b>Internal Address:</b>	Wanda Dimon
<b>City:</b>	Birmingham
<b>State/Country:</b>	ALABAMA
<b>Postal Code:</b>	35242
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Registration Number:	3088957	HUNTING CAMP JOURNAL
Registration Number:	3083957	PREDATOR & PREY
Registration Number:	3041002	PREDATOR & PREY
Serial Number:	78922380	
Serial Number:	78922382	
Serial Number:	78922370	NATIONAL PREDATOR HUNTERS ASSOCIATION
Serial Number:	78922378	NATIONAL PREDATOR HUNTERS ASSOCIATION
Serial Number:	78922364	NPHA
Serial Number:	78922374	NPHA
Serial Number:	78922384	NPHA NATIONAL PREDATOR HUNTERS ASSOCIATION
Serial Number:	78922386	NPHA NATIONAL PREDATOR HUNTERS ASSOCIATION

**CORRESPONDENCE DATA**

OP \$290.00 3088957

Fax Number: (404)685-7070  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 404-815-3770  
Email: caholland@sgrlaw.com  
Correspondent Name: Christopher A. Holland  
Address Line 1: 1230 Peachtree Street NE  
Address Line 2: Suite 3100, Promenade II  
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	043802.000
NAME OF SUBMITTER:	Christopher A. Holland
Signature:	/cah/
Date:	03/19/2007

Total Attachments: 2  
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## ASSIGNMENT OF TRADEMARKS


WHEREAS, Grand View Media Group, Inc., an Alabama corporation formed under the laws of the state of Alabama with a principal place of business at 5724 Highway 280 East, Birmingham, Alabama 35242, has adopted, used and is using and is the owner of the trademarks set forth on Schedule "A" to this Assignment (hereinafter the "Marks").

WHEREAS EBSCO Industries, Inc., a Delaware corporation with a principal place of business at 5724 Highway 280 East, Birmingham AL 35242, is desirous of acquiring said Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Grand View Media Group, Inc. does hereby sell, assign, convey, transfer and deliver to EBSCO Industries, Inc., for its own use and enjoyment and for the use and enjoyment of its successors and assigns, the entire worldwide rights, title and interest in and to the Marks, together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Marks, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to EBSCO Industries, Inc. under this Assignment of Trademarks.

IN WITNESS WHEREOF, Grand View Media Group, Inc. has caused this Assignment of Trademarks to be executed by its duly authorized officer on the 14<sup>th</sup> day of March, 2007.

EBSCO Industries, Inc.

By:   
Richard L. Bozzelli  
Vice President and Chief Financial Officer

**SCHEDULE "A"**

	<b>MARK</b>	<b>REG. NO.</b>	<b>S/N</b>	<b>REG. DATE</b>
1	Hunting Camp Journal	3,088,957	78/613,809	5/2/06
2	Predator & Prey	3,083,957	78/512,260	4/18/06
3	Predator & Prey	3,041,002	78/512,263	1/10/06
4	Design of Coyote Head		78/922,380	
5	Design of Coyote Head		78/922,382	
6	National Predator Hunters Association		78/922,370	
7	National Predator Hunters Association		78/922,378	
8	NPHA		78/922,364	
9	NPHA		78/922,374	
10	NPHA National Predator Hunters Association (& design)		78/922,384	
11	NPHA National Predator Hunters Association (& design)		78/922,386	