TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|-----------------------|
| USI Footwear, Inc. | | 05/16/1995 | CORPORATION: NEW YORK |

RECEIVING PARTY DATA

| Name: | EJ Footwear Corp. | |
|-----------------|-----------------------|--|
| Street Address: | 1100 East Main Street | |
| City: | Endicott | |
| State/Country: | NEW YORK | |
| Postal Code: | 13760 | |
| Entity Type: | CORPORATION: NEW YORK | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2398135 | ULTRA 900 |

CORRESPONDENCE DATA

Fax Number: (614)227-2100

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 614-227-2182

Email: ipdocket@porterwright.com

Correspondent Name: Karen K. Hammond

Address Line 1: 41 South High Street

Address Line 4: Columbus, OHIO 43215

| ATTORNEY DOCKET NUMBER: | 2424900-088318 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | Karen K. Hammond |
| Signature: | /karenkhammond/ |
| Date: | 03/20/2007 |

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Total Attachments: 2 source=ultra900_name2#page1.tif

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CERTIFICATE OF AMENDMENT OF THE CERTIFICATE OF INCORPORATION

USI FOOTWEAR, INC.

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

STATE OF NEW YORK DEPARTMENT OF STATE FILED MAY 1 8 1995

TAX: 3 __

WEIL GOTSHAL & MANGES 767 FIFTH AVENUE NEW YORK, NY 10153

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CERTIFICATE OF AMENDMENT
OF THE CERTIFICATE OF INCORPORATION
OF

USI FOOTWEAR, INC.

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

THE UNDERSIGNED, Donald R. Whittaker, being the sole incorporator of USI Footwear, Inc. (formerly known as Empire Footwear Corporation) hereby certifies:

- Inc. 1. The name of the corporation is USI Footwear,
- 2. The certificate of incorporation of said corporation was filed by the Department of State on the 10th day of March, 1995 and amended on the 20th day of April, 1995
 - (a) The certificate of incorporation is amended to amend Article First to change the name of the corporation to BJ Footwear Corp.
 - (b) To effect the foregoing, Article First relating to the name of the corporation is amended in its entirety to read as follows:

"FIRST: The name of the Corporation is EJ Footwear Corp."

4. The amendment was authorised by the written consent of the sole incorporator. The corporation has no shareholders, subscribers, officers or directors.

IN WITNESS WHEREOF, I have signed this certificate on the 16th day of May, 1995 and affirm the statements contained therein as true under penalties of perjury.

Donald R. Walttaker Sole Incorporates

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RECORDED: 03/20/2007