

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Motor & Equipment Manufacturers Association		12/31/2006	CORPORATION: ILLINOIS

**RECEIVING PARTY DATA**

<b>Name:</b>	ANXeBusiness Corp.
<b>Street Address:</b>	2000 Town Center
<b>Internal Address:</b>	Suite 2050
<b>City:</b>	Southfield
<b>State/Country:</b>	MICHIGAN
<b>Postal Code:</b>	48075
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	1813116	DIRECT-CONNECT
Registration Number:	1362372	ANSINET
Registration Number:	2397924	MISG
Registration Number:	2471149	MISG
Registration Number:	1568744	MISG/TRANSNET
Registration Number:	2398048	MISG/TRANSNET
Registration Number:	2861172	TRANSLINK

**CORRESPONDENCE DATA**

Fax Number: (202)857-6395  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-857-6000  
 Email: cohen.elizabeth@arentfox.com  
 Correspondent Name: Elizabeth H. Cohen

CH \$190.00 1813116

Address Line 1: 1050 Connecticut Avenue  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-5339

NAME OF SUBMITTER:	Elizabeth H. Cohen
Signature:	/Elizabeth H. Cohen/
Date:	03/20/2007

Total Attachments: 11  
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## TRADEMARK ASSIGNMENT AGREEMENT

**THIS TRADEMARK ASSIGNMENT AGREEMENT** (this "Assignment") is made December 31, 2006, by Motor & Equipment Manufacturers Association ("Assignor"), to and for the benefit of ANXeBusiness Corp., a Delaware corporation ("Assignee").

Assignor, Assignee, The MEMA Management Information Systems Group, Inc. and The MEMA Marketing Services Companies, Inc. have entered into that certain Asset Purchase Agreement (the "Purchase Agreement"), dated as of the date hereof, pursuant to which Assignee will purchase certain assets of Assignor, in exchange for cash and shares of common stock of Assignee.

In accordance with the Purchase Agreement, Assignor desires now to assign to Assignee all right, title and interest in and to the trademarks and/or service marks set forth on Exhibit A hereto, together with the good will of the business pertaining thereto (collectively, the "Marks").

Now, therefore, in consideration for entering into the Purchase Agreement and for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, grant, sell and otherwise convey to Assignee all right, title and interest in and to the Marks, including all common law rights therein and applications to register therefor, if any, together with the good will of the business symbolized by the Marks and all claims for damages by reason of past infringements of the Marks with the right to sue for and collect the same for Assignee's own use and benefit, and for the use and on behalf of its successors, assigns and other legal representatives.

Assignor affirms and warrants that it has not made and shall not make any conflicting transfer of any of the Mark or of any right, title or interest therein, and that it has not and shall not create or permit any encumbrance thereon.

Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns that Assignor will, at the cost and expense of the Assignee, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the recordation of this assignment of the Marks to and for the benefit of Assignee.

Assignor hereby requests all trademark officials and offices to issue, to Assignee, any and all registrations, as applicable to such officials or offices, on or arising from the Marks or any of them, for the use and benefit of the Assignee, its successors, legal representatives, and assigns.

This Assignment of Trademarks is being delivered in connection with the Purchase Agreement and is subject to, and is entitled to the benefits in respect of, the Purchase Agreement.

This Assignment of Trademarks shall be binding upon and inure to the benefit of Assignor and Assignee and their respective successors and assigns.


This Assignment of Trademarks may be executed in two or more counterparts, each of which shall be deemed an original and all of which shall constitute one instrument.

[Signature page follows.]

IN WITNESS WHEREOF, this Trademark Assignment Agreement has been duly executed and delivered by a duly authorized officer of Assignor as of December 31, 2006.


**ASSIGNOR:**

**Motor & Equipment Manufacturers Association**

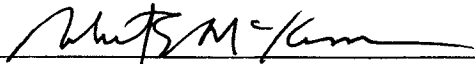
By:   
Name: Robert E. McKenna  
Title: President and CEO

**AGREED AND ACKNOWLEDGED:**

**Management Information Systems Group, Inc.**

By:   
Name: Alan F. Jones  
Title: President

**Marketing Services Companies, Inc.**

By:   
Name: Robert E. McKenna  
Title: President and CEO

SUBSCRIBED AND SWORN TO before me this 9 day of Jan, 2006.

  
NOTARY PUBLIC in and for the State of

North Carolina residing at  
10-1st 400 Abbey Oak Ln, Apex NC 27502  
My Commission Expires: 05-04-2010

Loretta Rheannon





**EXHIBIT A**

DESCRIPTION OF MARKS ASSIGNED

GDSVF&H748700  
RPP/191896

**TRADEMARK**  
**REEL: 003503 FRAME: 0270**

**MOTOR & EQUIPMENT MANUFACTURERS ASSOCIATION  
TRADEMARK CHART**


MARK	OWNER	COUNTRY	REG/SER NO.	GOODS/SERVICES	STATUS	MEMA CONTACT
ANSINET & Design 	MEMA	US	1362372	35/Computerized service to interested parties as to the availability of manufactured items	Registered Renewal due: 9/24/2015	Alan Jones
DIRECT-CONNECT	MEMA	US	1813116	35/Providing a computerized service for ordering and processing orders for automobile, truck and other motor vehicle parts, accessories, chemicals, tools and equipment	Registered Renewal due: 12/21/2013	Alan Jones
MISG 	MEMA	US	2397924	35/Computerized on-line ordering services in the field of automotive parts	Registered <b>Done</b> Declaration of Use due: 10/24/2006	Alan Jones
MISG & Design 	MEMA	US	2471149	35/Computerized on-line ordering services in the field of automotive parts	Registered Declaration of Use due: 7/24/2007	Alan Jones
MISG TRANSNET & Design 	MEMA	US	1568744	35/Operating and managing a computerized automotive parts ordering service for the automotive industry	Registered Renewal due: 11/28/2009	Alan Jones

**MOTOR & EQUIPMENT MANUFACTURERS ASSOCIATION  
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<b>MARK</b>	<b>OWNER</b>	<b>COUNTRY</b>	<b>REG/SER NO.</b>	<b>GOODS/SERVICES</b>	<b>STATUS</b>	<b>MEMA CONTACT</b>
MISG/TRANSNET	MEMA	US	2398048	35/Computerized on-line ordering services in the field of automotive parts	Registered <b>Done</b> Declaration of Use due: 10/24/2006	Alan Jones
TRANSLINK		US	2861172	38/Electronic data interchange service, namely, storing, forwarding, tracking and monitoring electronic documents routed between and among trading partners	Registered  Declaration of Use due: 7/6/2010	Alan Jones
TRANSNET	MEMA	Benelux	396388	9/Scientific, nautical, surveying and electrical instruments and instruments not included in other classes, photographic, cinematographic, optical, weighing instruments, measuring instruments, signals instruments, control apparatus (inspection instruments), assistance instruments (life saving instruments) and teaching apparatus and instruments; apparatus for recording, transmission and reproduction of sound or visual; magnetic data carriers, phonograph records; automatic distribution machines and mechanisms for prepayment apparatus; cash registers, calculating machines and apparatus for data processing; fire extinguishing apparatus	Registered  Renewal due: 12/12/2013	Alan Jones



**MOTOR & EQUIPMENT MANUFACTURERS ASSOCIATION  
TRADEMARK CHART**

MARK	OWNER	COUNTRY	REG/SER NO.	GOODS/SERVICES	STATUS	MEMA CONTACT
				16/Paper, cardboard and products made thereof, that is not included in other classes; printed matter; book binding material; photographs; writing implements; adhesives for stationery or for household; artists' materials; paintbrushes; typewriters and office requisites (except furniture); educational materials and teaching material (except apparatus); plastic materials for packaging, that is not included in other classes; printing type; printing blocks  28/Playing cards		
TRANSNET	MEMA	Benelux	424591	35/Data bank with information above availability of goods	Registered Renewal due: 1/23/2007	Alan Jones
TRANSNET & Design 	MEMA	Canada	242542	Providing a computerized service to interested parties as to the availability and purchase of various manufactured items	Registered Renewal due: 4/11/2010	Alan Jones
TRANSNET	MEMA	France	1266849	9/apparatus and scientific instruments, nautical,	Registered	Alan Jones

**TRADEMARK**

**REEL: 003503 FRAME: 0273**

**MOTOR & EQUIPMENT MANUFACTURERS ASSOCIATION  
TRADEMARK CHART**

MARK	OWNER	COUNTRY	REG/SER NO.	GOODS/SERVICES	STATUS	MEMA CONTACT
				surveying, electric, photographic, cinematographic, optical, weighing, measuring, signaling, checking (inspecting), assistance (life saving) and teaching; apparatus for recording, transmission, reproduction of sound or images; magnetic recording carriers, phonograph records; automatic distribution machines and mechanisms for coin freed apparatus; cash registers, calculating machines and equipment for data processing; fire extinguishing apparatus  16/paper, cardboard and product substances, not included in other classes; printed matter; book binding material; photographs; stationery; adhesive for stationery (adhesive substances) or household; material for artists, paintbrushes; things for writing and office requisites (except furniture); teaching materials or instruction (except apparatus); plastics for packaging (not included in other classes)  28/Playing cards; printing type; clichés;	Renewal due: 3/27/2014	



**MOTOR & EQUIPMENT MANUFACTURERS ASSOCIATION  
TRADEMARK CHART**

MARK	OWNER	COUNTRY	REG/SER NO.	GOODS/SERVICES	STATUS	MEMA CONTACT
				35/Advertising and business; 38/Communication 39/Transport and storage 42/Variou; services of accounting stocks by computer; service of monitoring of markets by computer; offering of services and requests by computer		
TRANSNET	MEMA	Germany	1069915	35/Information grant on goods concerning sources by means of electronic data processing	Registered Renewal due: 12/12/2013	Alan Jones
TRANSNET	MEMA	Italy	687402	9/Computers 35/Management consultation and business management and business 42/Market analysis and marketing	Registered Renewal due: 4/20/2014	Alan Jones
ANSINET	MEMA	Japan	2474685	16/Printed matter, calligraphy and paintings, photographs, photograph stands	Registered Renewal due: 11/30/2012	Alan Jones
ANSINET & Design	MEMA	Japan	3279987	35/Computerized information service as to the availability of purchasing manufactured items	Registered Renewal due: 4/11/2007	Alan Jones

**TRADEMARK**

**REEL: 003503 FRAME: 0275**

**MOTOR & EQUIPMENT MANUFACTURERS ASSOCIATION  
TRADEMARK CHART**

MARK	OWNER	COUNTRY	REG/SER NO.	GOODS/SERVICES	STATUS	MEMA CONTACT
						
MISG TRANSNET & Design 	MEMA	Japan	3355754	35/Advertising and business services	Registered Renewal due: 10/31/2007	Alan Jones
PC-CONNECT (in Katakana)  PC-CONNECT ピーシーコネクト	MEMA	Japan	2723250	7/Machinery 8/Hand Tools 9/Electrical and scientific apparatus 10/Medical apparatus 11/Environmental control apparatus 12/Vehicles 17/Rubber goods 21/Housewares and glass 28/Toys and sporting goods	Registered Renewal due: 10/17/2007	Alan Jones
TRANSNET	MEMA	Sweden	192851	35/Data services regarding	Registered	Alan Jones

**MOTOR & EQUIPMENT MANUFACTURERS ASSOCIATION  
TRADEMARK CHART**

MARK	OWNER	COUNTRY	REG/SER NO.	GOODS/SERVICES	STATUS	MEMA CONTACT
				stock-keeping	Renewal due: 9/7/2014	