

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mag Rack Entertainment LLC		03/12/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Lifeskool Company LLC
Street Address:	11 Penn Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	78973094	PLEASURE EMERGENCY
Serial Number:	78891254	TV FOR WHATEVER TURNS YOU ON
Serial Number:	78891222	MAGRACK
Serial Number:	78834550	GURU TELEVISION
Serial Number:	78834527	MY GURU
Serial Number:	78831073	GURU TV
Serial Number:	77095417	PWNY EXPRESS
Serial Number:	77080123	JUMP START YOUR LIFE
Serial Number:	77045725	LIFESKOOL
Serial Number:	76299182	AMERICAN CATHOLIC
Serial Number:	76113503	AMERICAN CATHOLIC
Registration Number:	3186326	PALOOZAVILLE
Registration Number:	2780261	THE BIBLE AND YOU

CH \$465.00 78973094

Registration Number:	2743871	MAG RACK
Registration Number:	2767597	MOTORCYCLE FREEDOM
Registration Number:	2733047	PHOTOGRAPHY CLOSE UP
Registration Number:	2845496	BIRDSIGHT
Registration Number:	2782456	MAXIMUM SCIENCE

CORRESPONDENCE DATA

Fax Number: (212)415-8701

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212)415-8700

Email: ptotmcommunications@morganfinnegan.com

Correspondent Name: Morgan & Finnegan, LLP Attn: M. Perry

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Address Line 4: New York, NEW YORK 10281-2101

ATTORNEY DOCKET NUMBER:	3895-0010
NAME OF SUBMITTER:	Maren C. Perry
Signature:	/mcp/
Date:	03/20/2007
Total Attachments: 0	

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