

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Assigns the entire right, title and interest in and to the Mark, together with the entire business to which the Mark pertains and the goodwill of the business symbolized by the Mark.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mr. Alan G. Stanford		03/15/2007	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Toad Hall Cellars, LLC
<b>Street Address:</b>	1978 W. Zinfandel Lane
<b>City:</b>	St. Helena
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94574
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	78600076	LAVENDER HILL

**CORRESPONDENCE DATA**

Fax Number: (415)576-0300  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (415) 576-0200  
 Email: mmg@townsend.com, d1h@townsend.com  
 Correspondent Name: Marc M. Gorelnik, Esq.  
 Address Line 1: Two Embarcadero Center  
 Address Line 2: 8th Floor  
 Address Line 4: San Francisco, CALIFORNIA 94111-3834

<b>ATTORNEY DOCKET NUMBER:</b>	014307-000700US
<b>NAME OF SUBMITTER:</b>	Marc M. Gorelnik
<b>Signature:</b>	/marc m. gorelnik/

CH \$40.00 78600076

Date:

03/20/2007

**Total Attachments: 7**

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TRADEMARK ASSIGNMENT

This Assignment made by and between TOAD HALL CELLARS, LLC ("Assignee"), a California limited liability company, with a mailing address at 1978 West Zinfandel Lane, St. Helena, California 94574, and ALAN G. STANFORD ("Assignor"), an individual, with a mailing address at P.O. Box 300, Deer Harbor, Washington 98243.

WHEREAS, Assignor is the owner of the LAVENDER HILL word mark in the United States, including without limitation the application identified on Exhibit A attached hereto ("the Mark"), and desires to assign to Assignee his entire right, title and interest in and to the Mark as part of the entire business or portion thereof to which the Mark pertains and the goodwill of the business symbolized by the Mark, and Assignee desires to accept such rights.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over, and transfer to Assignee the entire right, title, and interest in and to the Mark, together with the entire business or portion thereof to which the Mark pertains and the goodwill of the business symbolized by the Mark. The rights granted hereunder are for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, and other legal representatives.

The undersigned represents that he has authority to execute this Assignment, and to carry out all obligations imposed hereunder. The undersigned has read, understands, and agrees to the terms of this Assignment.

ASSIGNOR

ASSIGNEE

By: 

Alan G. Stanford, an Individual

By: \_\_\_\_\_

Toad Hall Cellars, LLC

Dated: 3-15, 2007

Dated: \_\_\_\_\_, 2007

60993166 v1

TRADEMARK ASSIGNMENT

This Assignment made by and between TOAD HALL CELLARS, LLC ("Assignee"), a California limited liability company, with a mailing address at 1978 West Zinfandel Lane, St. Helena, California 94574, and ALAN G. STANFORD ("Assignor"), an individual, with a mailing address at P.O. Box 300, Deer Harbor, Washington 98243.

WHEREAS, Assignor is the owner of the LAVENDER HILL word mark in the United States, including without limitation the application identified on Exhibit A attached hereto ("the Mark"), and desires to assign to Assignee his entire right, title and interest in and to the Mark as part of the entire business or portion thereof to which the Mark pertains and the goodwill of the business symbolized by the Mark, and Assignee desires to accept such rights.

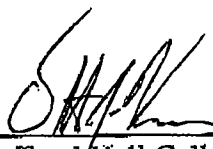
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over, and transfer to Assignee the entire right, title, and interest in and to the Mark, together with the entire business or portion thereof to which the Mark pertains and the goodwill of the business symbolized by the Mark. The rights granted hereunder are for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, and other legal representatives.

The undersigned represents that he has authority to execute this Assignment, and to carry out all obligations imposed hereunder. The undersigned has read, understands, and agrees to the terms of this Assignment.

ASSIGNOR

ASSIGNEE

By: \_\_\_\_\_  
Alan G. Stanford, an Individual

By:  \_\_\_\_\_  
Toad Hall Cellars, LLC

Dated: \_\_\_\_\_, 2007

Dated: March 15, 2007

60993166 v1

EXHIBIT A

U.S. Trademark Application Serial No. 78/600,076 for the **LAVENDER HILL** mark

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2007-03-20 18:37:05 ET**

**Serial Number:** 78600076 Assignment Information

**Registration Number:** (NOT AVAILABLE)

**Mark**

**LAVENDER HILL**

**(words only):** LAVENDER HILL

**Standard Character claim:** Yes

**Current Status:** A request for the first extension of time to file a statement of use has been granted.

**Date of Status:** 2006-09-14

**Filing Date:** 2005-04-01

**The Notice of Allowance Date is:** 2006-03-21

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 101

**Attorney Assigned:**  
LORENZO GEORGE M Employee Location

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2006-03-21

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

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1. Stanford, Alan G.

**Address:**  
Stanford, Alan G.  
P.O. Box 300  
Deer Harbor, WA 98243  
United States

**Legal Entity Type:** Individual

**Country of Citizenship:** United States

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**GOODS AND/OR SERVICES**

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**International Class:** 033

**Class Status:** Active

WINE

**Basis:** 1(b)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

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**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2006-09-14 - Extension 1 granted

2006-09-14 - Extension 1 filed

2006-09-14 - TEAS Extension Received

2006-03-21 - Notice of allowance - mailed

2005-12-27 - Published for opposition

2005-12-07 - Notice of publication

2005-11-08 - Law Office Publication Review Completed

2005-11-04 - Assigned To LIE

2005-11-03 - Approved for Pub - Principal Register (Initial exam)

2005-10-28 - Assigned To Examiner

2005-04-07 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

Melville Owen

**Correspondent**

MELVILLE OWEN  
OWEN WICKERSHAM & ERICKSON, P.C.  
455 MARKET ST STE 1910  
SAN FRANCISCO, CA 94105-2448  
Phone Number: (415) 882-3200  
Fax Number: (415) 882-3232

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