

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Single Stick, Inc.		08/23/2005	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Finck Cigar Company		
Street Address:	414 Vera Cruz		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78283		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2855144	SMOKER'S CHOICE	
CORRESPONDENCE DATA			
Fax Number:	(202)659-0105		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.659.0100		
Email:	trademark@novakdruce.com		
Correspondent Name:	Elizabeth Pasquine, Novak Druce + Quigg		
Address Line 1:	1300 I Street, NW		
Address Line 2:	1000 West Tower		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	8081.012.TMUSOP		
NAME OF SUBMITTER:	Elizabeth Pasquine		
Signature:	/EP/		
Date:	03/20/2007		

OP \$40.00 2855144

ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, SINGLE STICK, INC., an Arizona corporation, having its principal place of business at 2040 West Rose Garden Lane, Phoenix, Arizona 85027 (hereinafter "SINGLE STICK") is the owner of the United States trademark registration identified below; and

WHEREAS, FINCK CIGAR COMPANY, a Texas limited partnership, having its principal place of business at 414 Vera Cruz, San Antonio, Texas 78283-1007 (hereinafter "FINCK") desires an assignment of all rights to said trademark registration;

NOW, THEREFORE, for valuable consideration received by SINGLE STICK, the receipt and sufficiency of which are hereby acknowledged, SINGLE STICK hereby assigns to FINCK the entire right, title, and interest in and to said trademark application.

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
SMOKER'S CHOICE	2,855,144	June 15, 2004

This Assignment is executed at Phoenix, Arizona, as of the 22nd day of August, 2005

SINGLE STICK, INC.

By: 
Name: John T. Wertheim
Title: President