

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
F.R.I.E.N.D.S. LLC		03/09/2007	LIMITED LIABILITY COMPANY: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Pinyon Group, LLC		
<b>Street Address:</b>	1267 West Ninth Street		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44114		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2237694	GOOD NATURE	
Registration Number:	1055882	WEATHER PROOFER	
Serial Number:	78841448	SPORTADE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(216)241-1666		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	216-861-5582		
<b>Email:</b>	skoenig@faysharpe.com		
<b>Correspondent Name:</b>	Fay Sharpe LLP		
<b>Address Line 1:</b>	1100 Superior Avenue, Seventh Floor		
<b>Address Line 4:</b>	Cleveland, OHIO 44114-2579		
<b>ATTORNEY DOCKET NUMBER:</b>	PGLZ 5 00003		
<b>NAME OF SUBMITTER:</b>	Sandra M. Koenig		

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Signature:

/sandramkoenig/

Date:

03/21/2007

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

WHEREAS, F.R.I.E.N.D.S. LLC, an Ohio Limited Liability Company, with an address of P.O. Box 22070, Beachwood, Ohio 44122, is the owner of the following trademarks now registered in the U.S. Patent and Trademark Office:

GOOD NATURE                      Reg. No. 2,237,694

WEATHER PROOFER              Reg. No. 1,055,882

and,

WHEREAS, F.R.I.E.N.D.S. LLC has intended to use the mark SPORTADE in commerce and has filed an application, now assigned Serial No. 78/841,448, indicating that intention, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of the Trademark Act; and

WHEREAS, F.R.I.E.N.D.S. LLC is assigning the marks in the above-identified registrations and application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060; and

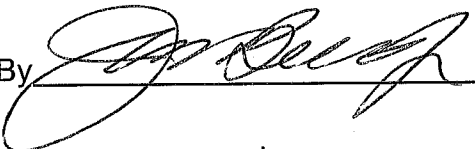
WHEREAS, The Pinyon Group, LLC, a Nevada Limited Liability Company, with an address of 1267 West Ninth Street, Cleveland, Ohio 44114, the successor of the ongoing and existing business or portion thereof of F.R.I.E.N.D.S. LLC to which the marks pertain, is desirous of acquiring said trademarks and the registrations and pending intent-to-use application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, F.R.I.E.N.D.S. LLC does hereby assign to The Pinyon Group, LLC all right, title and interest in and to the trademarks GOOD NATURE, WEATHER

PROOFER and SPORTADE, the respective registrations and pending application thereof, and the goodwill of the business symbolized thereby, with the right to sue and recover for acts of trademark infringement prior to the date of this assignment.

IN WITNESS WHEREOF, the said F.R.I.E.N.D.S. LLC has caused this instrument to be executed by its duly authorized corporate officer as of the 9<sup>th</sup> day of March, 2007.

**F.R.I.E.N.D.S. LLC**

By  \_\_\_\_\_

Printed Name JESS BELL JR

Title PRESIDENT