

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Digital Generation Systems, Inc.		03/21/2007	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DG Fastchannel, Inc.		
<b>Street Address:</b>	750 West John Carpenter Freeway		
<b>Internal Address:</b>	Suite 700		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75039		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3185240	DGCONNECT	
<b>Serial Number:</b>	78843486	DG	
<b>Serial Number:</b>	78843504	DG DG SYSTEMS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)775-8100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312 775 8000		
<b>Email:</b>	rdicerbo@mhmlaw.com		
<b>Correspondent Name:</b>	Ronald A DiCerbo		
<b>Address Line 1:</b>	500 West Madison		
<b>Address Line 2:</b>	34th Floor		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>NAME OF SUBMITTER:</b>	Ronald A DiCerbo		
<b>Signature:</b>	/Ronald A DiCerbo/		

CH \$90.00 3185240

Date:

03/21/2007

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

WHEREAS, Digital Generation Systems, Inc., a corporation with its principal place of business at 750 West John Carpenter Freeway, Suite 700, Irving, Texas 75039 ("Assignor"), has adopted, owns and is using the following trademarks for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Marks"):

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DG	3210981	February 20, 2007
DG DG SYSTEMS	3201833	January 23, 2007
DGCONNECT	3185240	December 19, 2006

; and

WHEREAS, DG Fastchannel, Inc., a corporation with its principal place of business at 750 West John Carpenter Freeway, Suite 700, Irving, Texas 75039 ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

Digital Generation Systems, Inc.

By: [Signature]  
Name: Omar Choucair  
Title: CFO  
Dated effective as of: 3-21-07

SUBSCRIBED and SWORN to before me this 21<sup>st</sup> of March, 2007.

[Signature]  
Notary Public  
My Commission Expires: 12/14/07

