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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
USJHI Corp.		11/18/2003	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Ginsey Industries, Inc.	
Street Address:	281 Benigno Boulevard	
Internal Address:	Interstate Industrial Park	
City:	Bellmawr	
State/Country:	NEW JERSEY	
Postal Code:	08031	
Entity Type:	CORPORATION: PENNSYLVANIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76399846	SOFT GIGGLES

CORRESPONDENCE DATA

Fax Number: (215)405-3789

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-977-2166

Email: pwakiyama@wolfblock.com
Correspondent Name: Peter T. Wakiyama, Esquire

Address Line 1: 1650 Arch Street

Address Line 2: 22nd Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	GIN036-095531
NAME OF SUBMITTER:	Peter T. Wakiyama
Signature:	/petertwakiyama/

TRADEMARK REEL: 003504 FRAME: 0563

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Date:	03/21/2007
Total Attachments: 1 source=softgigglesassign#page1.tif	

TRADEMARK REEL: 003504 FRAME: 0564

Trademark Assignment

WHEREAS, USJHI Corp, a Wisconsin corporation, with its principal place of business at 2224 Evergreen Rd. #2, Middleton, Wisconsin ("Assignor"), owns and has a bona fide intent to use the mark Soft Giggles ("the Mark") in connection with the following goods and/or services: for use in connection with furniture, namely, tables, stools, shelves, decorative wall hooks, pictures, frames, hampers, bassinets, decorative mobiles, crib mirrors, sleeping bags, infant head support cushions, padded clothes hangers and covered clothes hangers; and bedding, namely sheets pillow cases, shams, comforters, blankets, duvet covers, pillows, bed spreads, dust ruffles, crib ruffles, bumper pads, changing table pads, towels, wash cloths and beach towels; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's bona fide intent to use the mark in commerce in connection with the above-described goods and/or services, Application Serial No. 76/399846 filed on April 23, 2002; and

WHEREAS, Ginsey Industries, Inc., a Pennsylvania corporation, with its principal place of business at 281 Benigno Blvd. Interstate Industrial Park, Bellmawr, NJ ("Assignee"), desires to market the products of Assignor in connection with which Assignor has a bona fide intent to use the Mark and the pending Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending Application therefore, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Mark.

USJHI Corp.

Name: Jonathan So

Title: President

Dated effective as of:

RECORDED: 03/21/2007

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