

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/13/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Northwest Natural Products, Inc.		03/13/2007	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	Northwest Natural Products, Inc.
Street Address:	6350 NE Campus Drive
City:	Vancouver
State/Country:	WASHINGTON
Postal Code:	98661-6877
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2313321	L'IL CRITTERS GUMMY VITES
Registration Number:	2741946	VITA WORMS

CORRESPONDENCE DATA

Fax Number: (503)228-4373
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (503) 227-5631
 Email: des@chernofflaw.com
 Correspondent Name: Dennis E. Stenzel
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 Address Line 4: Portland, OREGON 97204-3157

ATTORNEY DOCKET NUMBER:	1380.9999
NAME OF SUBMITTER:	Dennis E. Stenzel
Signature:	/Dennis E. Stenzel/

OP \$65.00 2313321

Date:

03/21/2007

Total Attachments: 1

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TRADEMARKS ASSIGNMENT


WHEREAS, NORTHWEST NATURAL PRODUCTS, INC., a Washington corporation (hereinafter referred to as "ASSIGNOR") is the owner of the trademarks L'IL CRITTERS GUMMY VITES and VITA WORMS which are registered on the Principal Register of the United States Patent and Trademark Office as Registration No. 2,313,321 in International Class 5, granted on February 1, 2000, and Registration No. 2,741,946 in International Class 5, granted on July 29, 2003, respectively;

AND WHEREAS, NORTHWEST NATURAL PRODUCTS, INC. whose address is 6350 NE Campus Drive, Vancouver, WA 98661-6877, a Delaware corporation, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the right, title and interest in and to said trademarks and the Registrations therefor, together with the goodwill of the business with which said trademarks are used and which is symbolized by such trademarks, and any and all future Registrations of said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said trademarks, all Registrations of said trademarks, the right to recover for past infringement of said trademarks, and the goodwill of the business in connection with which said trademarks are used and which is symbolized by said trademarks, for ASSIGNEE's own use and enjoyment, and for the use and enjoyment of ASSIGNEE's successors, assigns or other legal representatives.

Executed this 13th day March, 2007.

ASSIGNOR

By: 
Martin Rifkin, President