

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Encore Marketing International, Inc.		01/02/2007	CORPORATION:

RECEIVING PARTY DATA	
Name:	Regent Group, Inc.
Street Address:	4501 Forbes Boulevard
City:	Lanham
State/Country:	MARYLAND
Postal Code:	20706
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	1119409	ENCORE
Registration Number:	1355759	VILLAS OF THE WORLD
Registration Number:	1368216	ENCORE
Registration Number:	1413666	AMERICAN LEISURE INDUSTRIES, INC.
Registration Number:	1414176	VILLA VOYAGER
Registration Number:	1470981	ATA AMERICAN TRAVEL ASSOCIATION
Registration Number:	1467645	AMERICAN TRAVEL ASSOCIATION
Registration Number:	1463935	SHORT NOTICE
Registration Number:	1491540	IT PAYS TO TRAVEL OUR WAY
Registration Number:	1501281	PREFERRED TRAVELLER
Registration Number:	1572448	ENCORE TRAVEL SAVINGS CARD
Registration Number:	1575413	ENCORE MARKETING INTERNATIONAL, INC.
Registration Number:	1570154	E ENCORE MARKETING INTERNATIONAL, INC.
Registration Number:	1751586	VILLAS OF THE WORLD

OP \$590.00 1119409

Registration Number:	1907549	PREFERRED TRAVELLER
Registration Number:	1818950	NEWSPRINTS
Registration Number:	1987323	ENCORE TRAVEL SAVINGS CARD
Registration Number:	2138151	ENCORE
Registration Number:	2614649	SHOPPER'S DISCOUNT SHOPPERSDISCOUNTONLINE.COM
Registration Number:	2574740	SHOPPER'S DISCOUNT
Registration Number:	2744027	\$ FORTUNE BUILDER
Registration Number:	2782657	IDENTITY WATCH
Registration Number:	2767685	IDENTITY WATCH

CORRESPONDENCE DATA

Fax Number: (904)296-7871

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: pdc@encoremarketing.com

Correspondent Name: Barry N. Natter

Address Line 1: 4651 Salisbury Road, Suite 160

Address Line 4: Jacksonville, FLORIDA 32256

NAME OF SUBMITTER:	Barry N. Natter
Signature:	/Barry/N/Natter/
Date:	03/22/2007

Total Attachments: 1
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Documentation no longer required for Trademark Change of Name.