

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/22/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hormel Foods, LLC		03/22/2007	LIMITED LIABILITY COMPANY: MINNESOTA

RECEIVING PARTY DATA

Name:	Jennie-O Turkey Store, LLC
Street Address:	2505 Willmar Ave SW
City:	Willmar
State/Country:	MINNESOTA
Postal Code:	56201
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1482839	SUPREME CUT

CORRESPONDENCE DATA

Fax Number: (507)437-5135
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 507-437-5248
 Email: kcjones@hormel.com
 Correspondent Name: Kevin C. Jones
 Address Line 1: 1 Hormel Place
 Address Line 4: Austin, MINNESOTA 55912

NAME OF SUBMITTER:	Kevin C. Jones
Signature:	/Kevin C. Jones/
Date:	03/22/2007

OP \$40.00 1482839

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Hormel Foods, LLC, a limited liability company, having an office and place of business at 1 Hormel Place, Austin, Minnesota, 55912, is the owner of certain rights with respect to the following trademark registration:

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
SUPREME CUT	1,482,839	03/29/1988

WHEREAS, Jennie-O Turkey Store, LLC, a Minnesota limited liability company, having an office at 2505 Willmar Ave SW, Willmar, MN, 56201, is desirous of acquiring any and all rights which Hormel Foods, LLC has in said listed trademark and the goodwill of the business of Hormel Foods, LLC in connection with said trademark.

NOW, THEREFORE, to all whom it may concern:

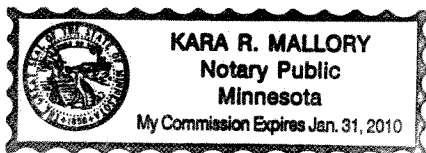
Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Hormel Foods, LLC does hereby sell, assign and transfer unto said Jennie-O Turkey Store, LLC its entire right, title and interest in and to the said listed trademark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.


HORMEL FOODS, LLC
a Minnesota limited liability company

Signature: 
Printed: Kevin C. Jones
Title: Secretary & General Attorney

State of Minnesota)
)ss
County of Mower)

On this 22nd day of March, 2007, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of Hormel Foods, LLC, with authority to do so.




Notary Public