

03-20-2007



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ET

MRD 3.20.07

To the Director of the U. S. Patent and Trademark Office

at the old address(es) and at the new address(es) below.

3-9-5

1. Name of conveying party(ies):

JPMorgan Chase Bank, N.A., as successor to JPMorgan Chase Bank

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other National Banking Association
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) March 1, 2007

- Assignment
- Security Agreement
- Other Release of Security Interest
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Advo, Inc.

Internal

Address: c/o Valassis Communications, Inc.

Street Address: 19975 Victor Parkway

City: Livonia

State: Michigan

Country: United States Zip: 48152

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

Citizenship _____
Citizenship _____
Citizenship _____
Citizenship Delaware
Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
See Schedule A attached hereto.

B. Trademark Registration No.(s)
See Schedule A attached hereto.

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Tracey D. Bennett

Internal Address: c/o Paul, Hastings, Janofsky & Walker

LLP

Street Address: 75 East 55th Street

City: New York

State: NY Zip: 10022

Phone Number: 212-318-6535

Fax Number: 212-230-7735

Email Address: traceybennett@paulhastings.com

6. Total number of applications and registrations involved:

22

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 565.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Tracey D. Bennett
Signature

3/19/07
Date

03/20/2007 DBYRNE 00000130 1809536

01 FC:8521
02 FC:8522

40.00 DP
525.00 DP
Tracey D. Bennett
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 6

Documents to be recorded (Including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Additional Receiving Parties:

1. Advo Investment Company, Inc.
Address: c/o Valassis Communications, Inc.
19975 Victor Parkway
Livonia, MI 48152
Citizenship: Delaware Corporation

2. Mail Marketing Systems, Inc.
Address: c/o Valassis Communications, Inc.
19975 Victor Parkway
Livonia, MI 48152
Citizenship: Maryland Corporation

3. MBV, Inc.
Address: c/o Valassis Communications, Inc.
19975 Victor Parkway
Livonia, MI 48152
Citizenship: Delaware Corporation

4. Stighen, Inc.
Address: c/o Valassis Communications, Inc.
19975 Victor Parkway
Livonia, MI 48152
Citizenship: Delaware Corporation

5. Coupon Distributors, Inc.
Address: c/o Valassis Communications, Inc.
19975 Victor Parkway
Livonia, MI 48152
Citizenship: Delaware Corporation

6. Mailcoups, Inc.
Address: c/o Valassis Communications, Inc.
19975 Victor Parkway
Livonia, MI 48152
Citizenship: Delaware Corporation

7. Shopwise.com, Inc.
Address: c/o Valassis Communications, Inc.
19975 Victor Parkway
Livonia, MI 48152
Citizenship: Delaware Corporation

8. Value Fair, Inc.

Address: c/o Valassis Communications, Inc.

19975 Victor Parkway

Livonia, MI 48152

Citizenship: Delaware Corporation

SCHEDULE A

TRADEMARK	REGISTRATION/FILING NUMBER
HOUSEHOLD SELECT DAL	1809536
ADVO	852474
ADVO & DESIGN	1524795
ADVO-SYSTEM	852473
AMERICA'S LOOKING FOR ITS MISSING CHILDREN	1754368
AMERICA'S MAIN STREET BRAND CHAMPION	2660332
ANNE DESIGN	2254851
HAVE YOU SEEN ME?	2282613
HAVE YOU SEEN US?	2282612
IT'S WORTH LOOKING INTO	2042946
MAILBOX DESIGN	2123366
MAILBOX VALUES	1472582
MAILBOX VALUES DIRECT	2054596
NEIGHBORHOOD MAILBOX VALUES	2076050
NETSERTS.COM	2468911
SHARPSHOOTERS	1887414
SHOPWISE	2547707
SUPER COUPS	1945801
SUPER COUPS	2751684
SUPER COUPS MONEY SAVING COUPONS FOR THE WHOLE FAMILY	1386255
VALORES EN EL BUZON	1556059
VALUE FAIR	1913236

**NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

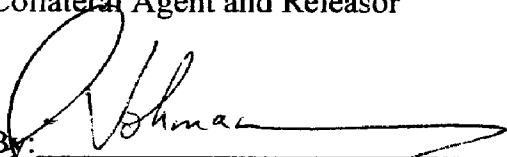
Reference is made to that certain Intellectual Property Security Agreement (the "Security Agreement"), dated as of December 4, 2003 and recorded at the United States Patent and Trademark Office at Reel 2910 and Frame 0499 on February 5, 2004, by and among ADVO, Inc., (the "Grantor"), each of the subsidiaries of the Grantor signatories thereto (the "Subsidiary Grantors") and together with the Grantor, collectively, the "Grantors"), and JPMorgan Chase Bank, N.A., as successor to JPMorgan Chase Bank, as collateral agent ("JPMorgan").

Pursuant to the Security Agreement the Grantors granted to JPMorgan a security interest in the Grantors' right, title, and interest into the trademarks, trademark registrations and applications listed on Schedule A hereto (the "Trademarks").

JPMorgan (the "Releasor") hereby re-assigns and releases to the Grantors and terminates all right, title and interest that Releasor has in and to the Trademarks and all proceeds of the foregoing; and all general intangibles associated with the foregoing, including, without limitation, all goodwill associated in any way with such Trademarks; the right to sue for past, present and future infringements, and all rights corresponding thereto associated with such Trademarks.

This release shall be governed by and construed in accordance with the laws of the State of New York without regard to conflicts of law principles.

JPMORGAN CHASE BANK, N.A. as
Collateral Agent and Releasor

By: 

Name: Christophe Vohmann
Title: Vice President

Dated: March 1, 2007

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