

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sobe News, Inc.		10/20/2006	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Ocean Drive Media Group, Inc.
Street Address:	404 Washington Avenue
Internal Address:	Suite 650
City:	Miami Beach
State/Country:	FLORIDA
Postal Code:	33139
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	78245053	UPLATE
Serial Number:	77020917	MICHIGAN AVE.
Serial Number:	77038980	MIAMI MAGAZINE
Registration Number:	1824382	OCEAN DRIVE
Registration Number:	2415914	SHOTONSITE
Registration Number:	2071432	VOLLEYPALOOZA
Registration Number:	2174332	UPLATE
Registration Number:	2336740	OCEAN DRIVE'S PALM BEACH
Registration Number:	2737057	OCEAN DRIVE
Registration Number:	2879063	OCEAN DRIVE
Registration Number:	3097413	OCEAN DRIVE EYEWEAR
Registration Number:	3184852	ATLANTA PEACH

CORRESPONDENCE DATA

900072493

**TRADEMARK
 REEL: 003506 FRAME: 0658**

OP \$315.00 78245053

Fax Number: (305)446-6191
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 305-448-7089
Email: ajsnyder@gmail.com
Correspondent Name: Lott & friedland, PA
Address Line 1: 355 Alhambra Circle
Address Line 2: 1100
Address Line 4: Coral Gables, FLORIDA 33134

ATTORNEY DOCKET NUMBER:	19041-1-8000
NAME OF SUBMITTER:	Leslie J. Lott, Esq.
Signature:	/A. J. Snyder, Paralegal for L. J. Lott/
Date:	03/23/2007

Total Attachments: 1
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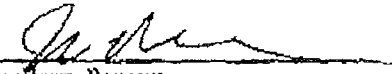
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ARTICLES OF AMENDMENT
TO
ARTICLES OF INCORPORATION
OF
SOBE NEWS, INC.

1. The name of the corporation is SOBE NEWS, INC. (the "Corporation").
2. The date of filing of the Articles of Incorporation of the Corporation with the Secretary of State of the State of Florida was June 17, 1992, under Document Number V44405.
3. These Articles of Amendment to Articles of Incorporation have been duly authorized and directed by Written Consent of the Shareholders of the Corporation dated October 20, 2006, and the number of votes cast for the amendment was sufficient for approval.
4. The name of the Corporation referred to in the Articles of Incorporation of the Corporation is hereby amended to read OCEAN DRIVE MEDIA GROUP, INC.
5. All other provisions of the Articles of Incorporation of the Corporation shall remain in full force and effect without any modification thereof.

Dated: October 20, 2006

SOBE NEWS, INC.

By: 
Name: Jerry Powers
Title: President

FILED
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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

MIAMI (181) 46-1 7526631905

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