

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David B. Falk		01/05/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Falk F.A.M.E LLC		
Street Address:	5335 Wisconsin Avenue, NW		
Internal Address:	Suite 850		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20015		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	76351091	FAME FALK ASSOCIATES MANAGEMENT ENTERPRISES	
Registration Number:	3160991	FALK ASSOCIATES MANAGEMENT ENTERPRISES	
Registration Number:	3136125	FAME	
CORRESPONDENCE DATA			
Fax Number:	(202)942-5999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-942-5161		
Email:	trademarkdocketing@aporter.com		
Correspondent Name:	Roberta L. Horton		
Address Line 1:	555 Twelfth Street, N.W.		
Address Line 2:	IP Docketing, Arnold & Porter LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
NAME OF SUBMITTER:	Roberta L. Horton		
Signature:	/Roberta L. Horton/		

CH \$90.00 76351091

Date:

03/23/2007

Total Attachments: 3

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TRADEMARK ASSIGNMENT

The Assignment is made effective as of the 5th day of January, 2007 by **David B. Falk**, a Maryland resident (the "Assignor"), in favor of **Falk F.A.M.E LLC**, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor owns all worldwide right, title, and interest in and to the service marks FALK ASSOCIATES MANAGEMENT ENTERPRISES in block letters, FAME FALK ASSOCIATES MANAGEMENT ENTERPRISES in stylized form and block letters as depicted in Schedule A and FAME in block letters, all as depicted in Schedule A and all for use in connection with "agency representation for sports, entertainment and celebrity figures", and "financial consultation services for sports, entertainment and celebrity figures", as well as U. S. Registration Nos. 3,160,991 and 3,136,125 and U.S. Application Serial No. 76/351,091 (collectively, the "Marks"), together with the goodwill of the business symbolized thereby;

WHEREAS, Assignee desires to acquire all of Assignor's right, title, and interest in and to the Marks worldwide, together with the goodwill symbolized thereby; and

WHEREAS, Assignor has agreed to assign and transfer to Assignee all right, title, and interest owned by Assignor in the Marks worldwide, together with the goodwill symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, and intending to be legally bound hereby, Assignor agrees as follows:

1. Assignor hereby assigns, transfers, conveys, and grants to Assignee all right, title, and interest now owned and possessed by Assignor in and to the Marks

worldwide, including but not limited to U. S. Registration Nos. 3,160,991 and 3,136,125 and U.S. Application Serial No. 76/351,091, together with the goodwill symbolized thereby.


2. Assignor further hereby assigns, transfers, conveys, and grants to Assignee all rights of action at law and suits in equity to recover for past infringements of the Marks currently known to and/or being prosecuted by Assignor as of the date hereof or that may become known after the date of this Assignment.

3. Assignor hereby represents and warrants that there are no outstanding liens or encumbrances on the Marks, or that Assignor shall promptly cause any security interests recorded against the Marks with the U.S. Patent and Trademark Office to be released, and shall provide all information and other assistance necessary to implement this release.



David B. Falk

SCHEDULE A

Trademark	Serial/Registration No. Filing/Registration Date	Goods/Services
<p>FALK ASSOCIATES MANAGEMENT ENTERPRISES</p>	<p>3,160,991 October 17, 2006</p>	<p>Class 35: agency representation for sports, entertainment and celebrity figures Class 36: financial consultation services for sports, entertainment and celebrity figures</p>
<p>FAME FALK ASSOCIATES MANAGEMENT ENTERPRISES</p> 	<p>76/351,091 December 20, 2001</p>	<p>Class 35: agency representation for sports, entertainment and celebrity figures Class 36: financial consultation services for sports, entertainment and celebrity figures</p>
<p>FAME</p>	<p>3,136,125 August 29, 2006</p>	<p>Class 35: agency representation for sports, entertainment and celebrity figures Class 36: financial consultation services for sports, entertainment and celebrity figures</p>