

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Konica Minolta Photo Imaging, Inc.		08/10/2006	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Dai Nippon Insatsu Kabushiki Kaisha		
Trading As:	TA Dai Nippon Printing Co., Ltd.		
Street Address:	1-1 Ichigaya Kagacho, 1-chome, Shinjuku-ku		
City:	Tokyo		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2826781	CENTURIA	
CORRESPONDENCE DATA			
Fax Number:	(312)474-0448		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-474-6300		
Email:	janderfuren@marshallip.com		
Correspondent Name:	Marshall, Gerstein & Borun LLP		
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Address Line 2:	6300 Sears Tower		
Address Line 4:	Chicago, ILLINOIS 60606-6357		
ATTORNEY DOCKET NUMBER:	30047/62066		
DOMESTIC REPRESENTATIVE			
Name:	Marshall, Gerstein & Borun LLP		
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NAME OF SUBMITTER:

Jill Anderfuren

Signature:

/ja/

Date:

03/26/2007

Total Attachments: 1
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THIS ASSIGNMENT entered between Konica Minolta Photo Imaging, Inc., 1-26-2 Nishishinjuku, Shinjuku-ku, Tokyo, Japan (KONICA) and Dai Nippon Insatsu Kabushiki Kaisha, also trading as Dai Nippon Printing Co., Ltd., 1-1 Ichigaya Kagacho, 1-chome, Shinjuku-ku, Tokyo, Japan (DAI NIPPON).

WHEREAS, KONICA is the owner of all right, title and interest in and to the trademark CENTURIA in the United States, including the goodwill of the business symbolized thereby, and the corresponding registration issued in the United States Patent and Trademark Office, Registration No. 2,826,781 (the Trademark"); and


WHEREAS, DAI NIPPON desires to acquire and KONICA wishes to assign to DAI NIPPON any and all rights in and to the United States Trademark and the goodwill appurtenant thereto;

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, KONICA hereby assigns to DAI NIPPON all of its right, title and interest in and to the Trademark, together with the goodwill of the business symbolized thereby, the right to sue for past infringement, the right to prosecute and maintain registrations, and U.S. Trademark Registration No. 2,826,781.

Konica Minolta Photo Imaging, Inc.

By: 
Name: Tsuyoshi Miyachi
Title: President & CEO

Accepted By: 
Name: Masanori Akada
Title: General Manager