

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cesar, Inc.		01/01/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Disguise, Inc.		
<b>Street Address:</b>	11906 Tech Center Court		
<b>City:</b>	Poway		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92064		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2051835	CESAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)345-9020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	617-345-9000		
<b>Email:</b>	tmdocket@haslaw.com		
<b>Correspondent Name:</b>	Amy B. Spagnole/Hinckley, Allen & Snyder		
<b>Address Line 1:</b>	28 State Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		
<b>ATTORNEY DOCKET NUMBER:</b>	058702/131462		
<b>NAME OF SUBMITTER:</b>	Amy B. Spagnole		
<b>Signature:</b>	/Amy B. Spagnole/		
<b>Date:</b>	03/27/2007		

OP \$40.00 2051835

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

**THIS ASSIGNMENT** is made as of the 1<sup>st</sup> day of January 2007, between Cesar, Inc. a corporation of Delaware, having an address of 25 East 21<sup>st</sup> Street, New York, NY 10010 (the "Assignor") and Disguise, Inc., a corporation of Delaware, having an address of 11906 Tech Center Court, Poway, California 92064 (the "Assignee").

**WHEREAS**, the Assignor is the proprietor in the United States of the following trademark registration (hereinafter the "Trademark"):

<u>Mark</u>	<u>Reg. No.</u>
CESAR	2,051,835


**WHEREAS**, the Assignor has agreed to assign the Trademark to the Assignee, and the Assignee has agreed to accept said assignment.

**NOW THEREFORE**, for good and valuable consideration, the Assignor hereby assigns to the Assignee, its successors and assignees, its full right to and title in the Trademark, including the right to sue for past infringement(s), together with the goodwill of the business in the goods/services for which the Trademark is registered.

**IN WITNESS WHEREOF**, the Assignor has caused this Assignment to be executed by its duly authorized officer as of the date first written above.

ASSIGNOR

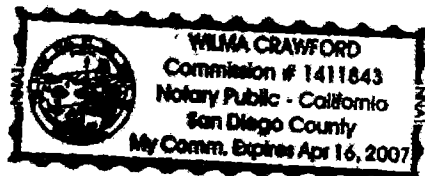
Cesar, Inc.

By:   
 Name: BENOIT POUSSET  
 Title: CEO

STATE OF \_\_\_\_\_ )  
 COUNTY OF \_\_\_\_\_ )

The foregoing instrument was acknowledge before me in the City of San Diego, this 1<sup>st</sup> day of January 2007, by Benoit Pousset, CEO of Cesar, Inc., on behalf of the Corporation.

IN WITNESS WHEREOF, I have hereunder set my hand and official seal.



Wilma Crawford  
 Notary Public:  
 My Commission Expires: April 16, 2007

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