

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Majestic Drug Co., Inc.		02/22/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	The House of Cheatham, Inc.		
Street Address:	1550 Roadhaven Drive		
City:	Stone Mountain		
State/Country:	GEORGIA		
Postal Code:	30083		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1099952	RED FOX	
Registration Number:	1291651	BOTTLE O'BUTTER	
Registration Number:	1258159	TUB O'BUTTER	
CORRESPONDENCE DATA			
Fax Number:	(912)236-3003		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	912-236-3001		
Email:	nbelzer@belzerlaw.com		
Correspondent Name:	Nathan C. Belzer		
Address Line 1:	2 East Bryan Street		
Address Line 2:	Suite 401		
Address Line 4:	Savannah, GEORGIA 31401		
NAME OF SUBMITTER:	Nathan C. Belzer		
Signature:	/Nathan C. Belzer/		

OP \$90.00 1099952

Date:

03/27/2007

Total Attachments: 2

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EXHIBIT C – INTELLECTUAL PROPERTY ASSIGNMENTS

TRADEMARK ASSIGNMENT – U.S. ONLY

WHEREAS, **MAJESTIC DRUG CO., INC.**, a corporation organized and existing under the laws of the state of New York, having a place of business at 4996 Main Street (Rt. 42), South Fallsburg, New York 12779 (“Majestic”), owns the marks listed below, including related registrations and/or applications for registration, as follows (the “Marks”):

<u>MARK</u>	<u>REG. NO.</u>	<u>FILING DATE</u>
RED FOX	1,099,952	11/16/76
BOTTLE O’ BUTTER	1,291,651	8/11/82
TUB O’ BUTTER	1,258,159	8/11/82

WHEREAS, **THE HOUSE OF CHEATHAM, INC.**, a corporation organized and existing under the laws of Georgia and having a place of business at 1550 Roadhaven Drive, Stone Mountain, GA 30083 (“HOC”), is desirous of acquiring the entire right, title and interest in and to the Marks, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Majestic has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto HOC, its successors or assigns, the entire right, title and interest in and to the Marks, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

EXECUTED THIS 22 day of FEB, 2007.

MAJESTIC DRUG CO., INC.

By: 

Name: LARRY FISHMAN

Title: PRESIDENT

STATE OF NEW YORK

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COUNTY OF SULLIVAN

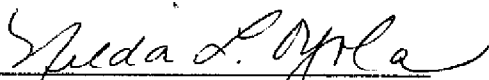
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BEFORE ME, the undersigned authority, on this day personally appeared LARRY FISHMAN, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me under oath that he or she executed the same as the act and deed of Majestic Drug Co., Inc., as PRESIDENT thereof, and for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND and seal of office, this 22 day of FEBRUARY, 2007.

NILDA L. CYCIA
Notary Public, State of New York
No. 010Y4944610
Qualified in Orange County
Certificate Filed in Sullivan County
Certificate Filed in Bronx County
Certificate Filed in New York County
Commission Expires Nov. 28, 2010


Notary Public in and for
the State of NEW YORK