

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Keith Knoernschild		03/27/2007	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	JUST ADD LLC
Street Address:	22000 NE Mountain Top Road
City:	Newberg
State/Country:	OREGON
Postal Code:	97132
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78791705	"JUST ADD JESUS"
Serial Number:	78889642	JUST ADD GOD
Serial Number:	78889650	JUST ADD THE HOLY SPIRIT
Serial Number:	78965556	JUST ADD WHITEWATER
Serial Number:	78965830	JUST ADD SNOW
Serial Number:	77023888	JUST ADD IT
Serial Number:	77023953	JUST ADD ADVERTISING
Serial Number:	77024118	JUST ADD PRODUCTS
Serial Number:	77024179	JUST ADD TRAVEL

CORRESPONDENCE DATA

Fax Number: (360)671-2489
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 360-647-1296
 Email: judi@inventionlaw.com

CH \$240.00 78791705

Correspondent Name: Matthew W. Jellett - Hughes Law Firm
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NAME OF SUBMITTER:	Matthew W. Jellett
Signature:	/matthew w jellett/
Date:	03/27/2007
Total Attachments: 1 source=2007-03-27-Signed-Assignment#page1.tif	

ASSIGNMENT


WHEREAS, KEITH KNOERNSCHILD, an individual, (hereinafter referred to as "Applicant/Assignor"), having a principal place of residence at 3437 Woodland Drive, Mt. Vernon, WA 98274, and where at the date of filing, Assignor had the original intent as Applicant of the mark to file the trademark under his recently formed corporation as owner (Just Add LLC) to maintain common ownership in the trademark applications referenced below, and with that intent in mind Applicant/Assignor is the owner of the following nine (9) trademark applications in the United States Patent and Trademark Office:

Just Add Jesus	Serial #78/791,705	filed 01/13/2006
Just Add God	Serial #78/889,642	filed 05/23/2006
Just Add Holy Spirit	Serial #78/889,650	filed 05/23/2006
Just Add Whitewater	Serial #78/965,556	filed 08/31/2006
Just Add Snow	Serial #78/965,830	filed 09/01/2006
Just Add It	Serial #77/023,888	filed 10/18/2006
Just Add Advertising	Serial #77/023,953	filed 10/18/2006
Just Add Products	Serial #77/024,118	filed 10/18/2006
Just Add Travel	Serial #77/024,179	filed 10/18/2006

WHEREAS, JUST ADD LLC., an Oregon Corporation, (hereinafter referred to as "Assignee"), having a principal place of business at 22000 NE Mountain Top Road, Newberg, OR 97132, is desirous of acquiring the above-listed marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, APPLICANT/ASSIGNOR does hereby, sell, transfer, convey, and assign the good will of the business symbolized by the respective marks.

3-27-07
Date

KEITH KNOERNSCHILD
Signature: 
Owner