

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Joseph E. Seagram & Sons, Inc.		12/21/2001	CORPORATION: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JDC, SA de CV		
<b>Street Address:</b>	Av. Del Tequila 1,		
<b>City:</b>	Arandas		
<b>State/Country:</b>	MEXICO		
<b>Entity Type:</b>	Sociedad Anonima de Capital Variable: MEXICO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0822512	MARIACHI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)848-4670		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(914) 848-4621		
<b>Email:</b>	shirley.ramos@pernod-ricard-usa.com		
<b>Correspondent Name:</b>	Adam Tracy, Esq.		
<b>Address Line 1:</b>	100 Manhattanville Road, 4th Floor		
<b>Address Line 4:</b>	Purchase, NEW YORK 10577		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			
<b>NAME OF SUBMITTER:</b>	Adam Tracy		

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Signature:	/at/
Date:	03/28/2007
Total Attachments: 2 source=20070328101312080#page1.tif source=20070328101312080#page2.tif	

ASSIGNMENT{PRIVATE }Effective date: 21<sup>st</sup> December 2001

**WHEREAS, JOSEPH E. SEAGRAM & SONS, INC.**, a company organized and existing under the laws of the state of Indiana, USA located at 375 Park Avenue, City & State of New York, USA

("Assignor"), is the applicant for or registered proprietor of the trademarks listed in the attached schedule now applied for or registered in the United States (hereinafter, the "Trademarks");

**and WHEREAS, JDC, S.A. de C.V.** a company organized and existing under the laws of Mexico located at Av. Del Tequila 1, Arandas, Mexico ("Assignee"), is desirous of acquiring all of the Assignor's right, title and interest in and to the Trademarks;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefore, and with all claims arising out of or relating to the use or ownership of the Trademarks.

JOSEPH E. SEAGRAM & SONS, INC.

By: \_\_\_\_\_

Name: JOHN J BLOODCapacity: AUTHORIZED REPRESENTATIVEDate of Signature: 21<sup>st</sup> DECEMBER 2001

UNITED STATES OF AMERICA

OwnerName	Trademark	Application Number	Filing Date	Registration Number	Registration Date	Brand	Classes
SEAGRAM & SONS, INC	COYOTE	73/391705	29-Sep-82	1259590	29-Nov-83	Coyote	32
SEAGRAM & SONS, INC	COYOTE	74/636316	21-Feb-95	2000398	10-Sep-96	Coyote	32
SEAGRAM & SONS, INC	MARIACHI	72/233950	03-Dec-65	0822512	17-Jan-67	Mariachi	49