

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Student Advantage, Inc.		02/28/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	RVS Ventures, Inc.		
Street Address:	280 Summer Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02210		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2437260	SA CASH	
Registration Number:	2485008	SA CASH	
CORRESPONDENCE DATA			
Fax Number:	(212)468-4888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	REisert@dglaw.com		
Correspondent Name:	Richard S. Eisert		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Richard S. Eisert		
Signature:	/richard s. eisert/		
Date:	03/28/2007		

Total Attachments: 2
 source=Delaware Certificate of Name Change#page1.tif

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Delaware

PAGE 1

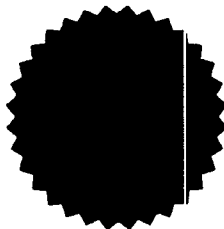
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "STUDENT ADVANTAGE, INC.", CHANGING ITS NAME FROM "STUDENT ADVANTAGE, INC." TO "RVS VENTURES, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF FEBRUARY, A.D. 2005, AT 4:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2484055 8100

050168985



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3710773

DATE: 03-01-05

TRADEMARK
REEL: 003509 FRAME: 0163

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
STUDENT ADVANTAGE, INC.**

(Under Section 242 and 228 of the Delaware General Corporation Law)

The undersigned, being the President of Student Advantage, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), does hereby amend and certify as follows:

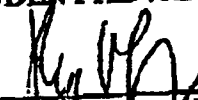
1. The name of the Corporation is Student Advantage, Inc.
2. The Certificate of Incorporation of the Corporation is hereby amended by deleting Article One of the Corporation's Certificate of Incorporation in its entirety and substituting the following:

"The name of the corporation (hereinafter called the "Corporation") is RVS Ventures, Inc."

3. The amendment of the Certificate of Incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Section 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned, being a duly elected officer of the Corporation, has executed this Certificate of Amendment and affirms the statements herein contained on this 28th day of February, 2005.

STUDENT ADVANTAGE, INC.

By: 
Name: Raymond V. Sozzi Jr.
Title: President

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02/28/2005 1683573.01

State of Delaware
Secretary of State
Division of Corporations
Delivered: 04:39 PM 02/28/2005
FILED (4:30 PM 02/28/2005
SRV 050168985 - 2484055 FILE