

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
USI Services Corporation		03/27/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	USI Consulting Group, Inc.		
Street Address:	95 Glastonbury Boulevard		
City:	Glastonbury		
State/Country:	CONNECTICUT		
Postal Code:	06033		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2682518	USIRA	
Registration Number:	2340453	DIRECT SOLUTIONS	
Registration Number:	2448414	DIRECT SOLUTIONS	
Registration Number:	2530212	USI CONSULTING GROUP	
CORRESPONDENCE DATA			
Fax Number:	(215)981-4750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(215) 981-4547		
Email:	leonardm@pepperlaw.com		
Correspondent Name:	Michael J. Leonard, Esquire		
Address Line 1:	Eighteenth & Arch Streets		
Address Line 2:	3000 Two Logan Square		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2799		
ATTORNEY DOCKET NUMBER:	101267.26		
NAME OF SUBMITTER:	Michael J. Leonard, Esquire		

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Signature:	/michael leonard/
Date:	03/28/2007
Total Attachments: 2 source=TM_assign_USI Consulting Group#page1.tif source=TM_assign_USI Consulting Group#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, USI Services Corporation., a Delaware corporation, with a principal address of 555 Pleasantville Road, Suite 160 South, Briarcliff Manor, NY 10510 (hereinafter "ASSIGNOR"), has adopted and used in its business certain trademarks that are identified in Schedule A (hereinafter "the TRADEMARKS"), which are duly registered in the United States Patent and Trademark Office; and

WHEREAS, USI Consulting Group, Inc., a Connecticut corporation, with a principal address 95 Glastonbury Boulevard, Glastonbury, Connecticut 06033 (hereinafter "ASSIGNEE"), is desirous of acquiring the TRADEMARKS, together with the goodwill of the business symbolized by the TRADEMARKS.

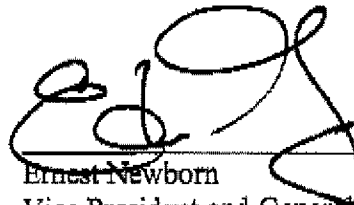
NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid TRADEMARKS together with the goodwill of the business symbolized by the TRADEMARKS.

USI SERVICES CORPORATION

Date:

3/27/07

By:



Ernest Newborn
Senior Vice President and General Counsel

SCHEDULE A

TRADEMARKS

United States

Trademark	Appl. No./ Reg. No.
USIRA	2,682,518
DIRECT SOLUTIONS	2,340,453
DIRECT SOLUTIONS & Design	2,448,414
USI CONSULTING GROUP	2,530,212