

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Paramount Cards, Inc.		10/27/2006	CORPORATION: RHODE ISLAND

RECEIVING PARTY DATA

Name:	Card Smart, Inc.
Street Address:	P.O. Box 140729
City:	Staten Island
State/Country:	NEW YORK
Postal Code:	10303
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2013981	CARD\$MART
Registration Number:	2422197	"ALL THE QUALITY, HALF THE PRICE"
Registration Number:	2288556	CARDSMART 50% OFF EVERY CARD, EVERY DAY.
Registration Number:	2422198	"CARING SO MUCH NEVER COSTS SO LITTLE"
Registration Number:	2370756	WHERE SMART SHOPPERS SHOP
Registration Number:	2942707	CARDSMART CARES
Registration Number:	2407304	SMART PRICE

CORRESPONDENCE DATA

Fax Number: (516)249-4508
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 631-249-7500
 Email: torourke@bodnerorourke.com
 Correspondent Name: Thomas A. O'Rourke
 Address Line 1: 425 Broadhollow Road

OP \$190.00 2013981

Address Line 2: Suite 108
Address Line 4: Melville, NEW YORK 11747

NAME OF SUBMITTER: Thomas A. O'Rourke

Signature: /Thomas A. O'Rourke/

Date: 03/28/2007

Total Attachments: 4
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ASSIGNMENT

I, Allan M. Shine, in my capacity as the duly appointed Permanent Receiver of Paramount Cards, Inc. and Cardsmart Retail Corporation, a/k/a Card\$mart Retail Corporation, by the authority vested in me by Order of the Providence County Superior Court of the State of Rhode Island entered on the 27th day of October, 2006, in the consolidated receivership proceedings pending before that Court, docketed as BC Nos. 06-3850, 06-3851, 06-3852, and 06-3853, for good and valuable consideration paid by CardSmart, Inc., a New York corporation, the receipt of which is hereby acknowledged, do hereby convey and assign to CardSmart, Inc., all of my right, title and interest as said Permanent Receiver in and to the trademarks, copyrights and domain names as shown on the attached Exhibit A, adopted and used by Paramount Cards, Inc. and/or Cardsmart Retail Corporation a/k/a Card\$mart Retail Corporation, together with the goodwill of the business symbolized by said trademarks, copyrights and domain names, and the above identified application thereof (collectively the "IP Assets"), free and clear of all liens, security interests, mortgages, encumbrances, claims, and interests, but expressly subject to any rights of third party licensees in and to the IP Assets.

This assignment is made without any representations or warranties whatsoever, including but not limited to, any representations or warranties concerning title, ownership, enforceability, validity, amount, quality, existence, or any other aspects of the IP Assets.

EXHIBIT A

Registrations	Owner	Country	Renewal Date
"All the Quality, Half the Price"	Paramount Cards, Inc.	Canada	5/28/2019
"All the Quality, Half the Price"	Paramount Cards, Inc.	U.S.	1/16/2011
CARDSMART	Paramount Cards, Inc.	U.S.	11/5/2006
CARDSMART 50% Off Every Card Every Day	Paramount Cards, Inc.	U.S.	10/26/2009
Cardsmart Cares	Paramount Cards, Inc.	U.S.	10/26/2009 → Reg. 4/19/08
"Caring So Much Never Costs So Little"	Paramount Cards, Inc.	Canada	5/11/2019
"Caring So Much Never Costs So Little"	Paramount Cards, Inc.	U.S.	1/16/2011
Where Smart Shoppers Shop	Paramount Cards, Inc.	Canada	9/25/2018
Where Smart Shoppers Shop	Paramount Cards, Inc.	U.S.	7/25/2010
Card and Party Superstore		U.S.	Abandoned
Smart Price	Paramount Cards, Inc.	U.S.	11/21/2010
→ Where Smart Retailers Invest	Paramount Cards, Inc.	U.S.	3/7/2010

TRADEMARK

REEL: 003509 FRAME: 0592

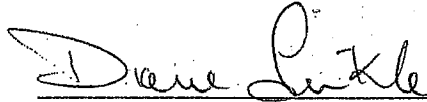
Notwithstanding anything herein to the contrary, the person executing this instrument in his representative capacity as Receiver shall not be personally liable.



Allan M. Shine, as and only as Receiver of
Paramount Cards, Inc., and Cardsmart
Retail Corporation, and not individually

STATE OF RHODE ISLAND
COUNTY OF PROVIDENCE

On this 15th day of November, 2006, before me appeared Allan M. Shine, in his capacity as Receiver of Paramount Cards, Inc., and Cardsmart Retail Corporation, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporations in his capacity as Receiver of said corporations.



Notary Public

My Commission Expires: 8/27/2010

CARDSMART, INC., Assignee

By _____
Steven Gimbelman, President

STATE OF _____
COUNTY OF _____

On this ____ day of _____, 2006, before me appeared Brian E. Gardner, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation.

Notary Public

My Commission Expires:

TRADEMARK 2

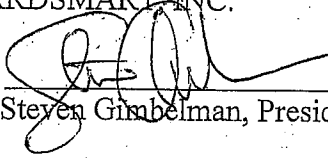
REEL: 003509 FRAME: 0593

STATE OF RHODE ISLAND
COUNTY OF PROVIDENCE

On this _____ day of _____, 2006, before me appeared Allan M. Shine, in his capacity as Receiver of Paramount Cards, Inc., the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation in his capacity as Receiver of said corporation.

Notary Public
My Commission Expires:

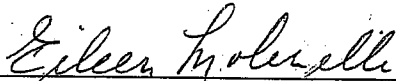
CARDSMART, INC.

By 

Steven Gimbelman, President

STATE OF NEW YORK
COUNTY OF RICHMOND

On this 15th day of November, 2006, before me appeared Steven Gimbelman, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation.



Notary Public
My Commission Expires:

EILEEN MOLINELLI
Notary Public, State of New York
No. 01M06058529
Qualified in Richmond County
Commission Expires May 14, 2007