

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	03/15/2007		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mendocino Wine Group, LLC		03/15/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Don Sebastiani & Sons International Wine Negotiants		
Street Address:	P. O. Box 1248		
City:	Sonoma		
State/Country:	CALIFORNIA		
Postal Code:	95476		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78473248	SKN	
CORRESPONDENCE DATA			
Fax Number:	(707)524-1906		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(707) 524-1900		
Email:	dranit@smlaw.com		
Correspondent Name:	Warren L. Dranit		
Address Line 1:	P. O. Box 1867		
Address Line 4:	Santa Rosa, CALIFORNIA 95402		
ATTORNEY DOCKET NUMBER:	4606		
NAME OF SUBMITTER:	Warren L. Dranit		
Signature:	/wld/		

OP \$40.00 78473248

Date:

03/28/2007

Total Attachments: 1

source=Trademark Assignment (SKN) (executed)#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, Mendocino Wine Group, LLC, a California limited liability company ("MWG"), has a *bona fide* intent to use the SKN trademark ("the Trademark") in connection with white wine;

WHEREAS, MWG filed an application with the U.S. Trademark Office on August 25, 2004 to register SKN on the U. S. Principal Register and that application was assigned serial number 78/473,248;

WHEREAS, Don Sebastiani & Sons International Wine Negotiants, a California corporation ("Assignee") desires to acquire MWG's entire right, title and interest in and to the Trademark and the associated application to register the Trademark;

NOW, THEREFORE, for good and valuable consideration of \$25, the adequacy of which is hereby acknowledged, MWG does hereby assign and transfer to Assignee, its entire right, title, and interest in and to the Trademark and the pending application, together with that portion of MWG's business with which it has a *bona fide* intent to use the Trademark as required by 15 U.S.C. §1060. This assignment includes, without limitation, MWG's goodwill associated with the Trademark and the right to sue for any past infringement, as fully and entirely as the same would have been held by MWG had this assignment not been made.

MWG

Mendocino Wine Group, LLC

By *[Signature]*

Name Paul Dolan

Title President

Date: March 15, 2007

State of California)
County of Mendocino)

On March 15, 2007 before me, Carolyn A. Smith, notary public, personally appeared Paul Dolan, personally known to me (~~or proved to me on the basis of satisfactory evidence~~) to be the person(~~s~~) whose name(~~s~~) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(~~ies~~), and that by his/~~her/their~~ signature(~~s~~) on the instrument the person(~~s~~), or the entity upon behalf of which the person(~~s~~) acted, executed the instrument.

WITNESS my hand and official seal.

Signature *[Signature]* (Seal)

