

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Secured Party's Trademark Security Interest in Trademarks originally recorded on Reel/Frame: 002987/0172 (and referenced on Schedule A to this Release of Trademark Security Interest)

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BNP Paribas, as First Lien Administrative Agent and Collateral Agent		03/22/2007	Unknown:

**RECEIVING PARTY DATA**

<b>Name:</b>	Cosmetic Essence, Inc.
<b>Street Address:</b>	2185 Route 35 South
<b>City:</b>	Holmdel
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07733
<b>Entity Type:</b>	CORPORATION: NEW JERSEY

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	2668478	COSMETIC ESSENCE, INC.
Registration Number:	2692969	C.E.I.
Registration Number:	2690649	COSMETIC ESSENCE, INC.
Serial Number:	78285127	SIMPLYME SPA
Serial Number:	78307868	COCONUT TWIST
Serial Number:	78243500	THAT MAN
Serial Number:	78115545	SIMPLY
Serial Number:	78207955	SPA AH!
Serial Number:	78141175	DREAM CHASER
Serial Number:	78115539	SIMPLYME

**CORRESPONDENCE DATA**

**900073060**

**TRADEMARK  
 REEL: 003511 FRAME: 0290**

**CH \$265.00 2668478**

Fax Number: (213)430-6407

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: gdurham@omm.com

Correspondent Name: Gina M. Durham, Esq.

Address Line 1: 400 South Hope Street

Address Line 2: O'Melveny & Myers LLP

Address Line 4: Los Angeles, CALIFORNIA 90071

NAME OF SUBMITTER:	Gina M. Durham
Signature:	/Gina M. Durham/
Date:	03/29/2007

**Total Attachments: 3**

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## RELEASE OF TRADEMARK SECURITY INTEREST


This Release of Trademark Security Interest (this “**Release**”) is dated as of March 22, 2007. Reference is hereby made to the Grant of Trademark Security Interest (the “**Grant**”), dated as of December 3, 2004, by and between Cosmetic Essence, Inc. (the “**Assignor**”) and BNP Paribas, as First Lien Administrative Agent and Collateral Agent (the “**Assignee**”), recorded with the United States Patent and Trademark Office on December 9, 2004 at Reel/Frame No. 002987/0172.

Assignee hereby notifies, acknowledges to and agrees with Assignors that the security interest granted by Assignors in the Trademarks (as defined in the Grant) (the “**Trademark Collateral**”) including, without limitation, the security interest granted in the Trademarks listed on the attached Schedule A, is terminated and released, and that Assignee hereby releases and forever discharges all of its right, title and interest of any kind or nature in the Trademark Collateral granted, assigned or conveyed pursuant to the Grant.

*[Remainder of this page intentionally left blank]*

**IN WITNESS WHEREOF**, Assignee has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

**BNP PARIBAS**, as First Lien Administrative Agent and Collateral Agent

By:   
Name: \_\_\_\_\_  
Title: CLARK C. KING III  
MANAGING DIRECTOR

By:   
Name: MICHAEL C. GOLIAS  
Title: DIRECTOR

**SCHEDULE A  
TO  
GRANT OF TRADEMARK SECURITY INTEREST**

**Registered Trademarks:**

	<u>Registered Owner</u>	<u>Trademark Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
1.	Cosmetic Essence, Inc.	Cosmetic Essence, Inc.	2,668,478	12/31/02
2.	Cosmetic Essence, Inc.	C.E.I.	2,692,969	03/04/03
3.	Cosmetic Essence, Inc.	Cosmetic Essence	2,690,649	02/25/03

**Pending Trademark:**

	<u>Applicant</u>	<u>Trademark Description</u>	<u>Serial Number</u>	<u>File Date</u>
1.	Cosmetic Essence, Inc.	SimplyMe Spa	78/285,127	08/08/03
2.	Cosmetic Essence, Inc.	Coconut Twist	78/307,868	10/01/03
3.	Cosmetic Essence, Inc.	That Man	78/243,500	04/29/03
4.	Cosmetic Essence, Inc.	Simply	78/115,545	03/18/02
5.	Cosmetic Essence, Inc.	Spaah!	78/207,955	01/28/03
6.	Cosmetic Essence, Inc.	Dream Chaser	78/141,175	07/03/02
7.	Cosmetic Essence, Inc.	SimplyMe	78/115,539	03/18/02