

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DONALD J. PLINER CONCEPTS, INC.		03/26/2007	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	MILBERG FACTORS, INC.
Street Address:	99 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2007793	DONALD J. PLINER
Registration Number:	1991045	DONALD J. PLINER
Registration Number:	2534444	DONALD J PLINER
Registration Number:	2426567	DJP
Registration Number:	3029782	FRIENDS OF BABYDOLL PLINER
Registration Number:	3113360	SPORT-I-QUE DONALD J PLINER
Serial Number:	78835441	BABY PLINER
Serial Number:	78835455	PLINER KIDS
Serial Number:	78922807	PLINER JUNIORS

CORRESPONDENCE DATA

Fax Number: (212)391-4556
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 730-1900

OP \$240.00 2007793

Email: mleve@ssghlaw.com
Correspondent Name: Silverberg Stonehill Goldsmith & Haber
Address Line 1: 111 West 40th Street
Address Line 2: 33rd Floor; Attn: Marc D. Leve
Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER:

8261.234 MILBERG / PLINER

NAME OF SUBMITTER:

Marc D. Leve

Signature:

/Marc D. Leve/

Date:

03/30/2007

Total Attachments: 3

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TRADEMARK ASSIGNMENT OF SECURITY

WHEREAS, DONALD J. PLINER CONCEPTS, INC., a corporation organized under the laws of the State of Florida, located at 10800 NW 97th Street, Medley, Florida 33178 (the "Company"), has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations and/or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Company is obligated to MILBERG FACTORS, INC. ("Factor") pursuant to a certain Trademark Collateral Security Agreement, dated the date hereof, by Company in favor of Factor (as such may be amended, modified, restated or supplemented from time to time, the "Agreement"); and

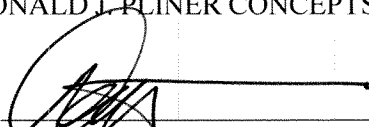
WHEREAS, pursuant to the Agreement, Company is granting to Factor a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Company does hereby assign unto Factor and grant to Factor a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Obligations as defined in the Agreement and in accordance with the terms and provisions thereof.

Company expressly acknowledges and affirms that the rights and remedies of Factor with respect to the assignment and security interest granted hereby are more fully set forth in the Agreement.

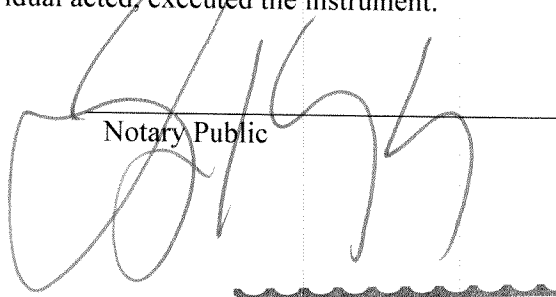
Maine Beach, Florida
Dated: ~~New York, New York~~
March 26, 2007

DONALD J. PLINER CONCEPTS, INC.

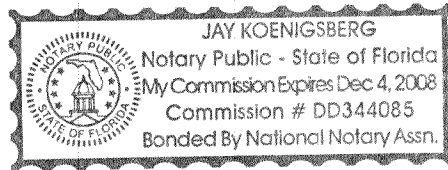
By: 
Name: Donald J. Pliner
Title: President

STATE OF FLORIDA)
) ss.:
COUNTY OF Miami-Dade)

On the 26th day of March 2007, before me, the undersigned, a notary public in and for said state, personally appeared Donald J. Pliner, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public



SCHEDULE A

to a Trademark Assignment of Security dated March 24, 2007, by and between
DONALD J. PLINER CONCEPTS, INC., and MILBERG FACTORS, INC.

**Registered Trademarks And Pending Applications Before The
United States Patent and Trademark Office**

TRADEMARK	APPLICATION NUMBER	APPLICATION DATE	REGISTRATION NUMBER	REGISTRATION DATE
Donald J. Pliner	74677963	May 22, 1995	2007793	November 15, 1996
Donald J. Pliner	74677967	May 22, 1995	1991045	August 6, 1996
Donald J Pliner	75501673	June 12, 1998	2534444	January 29, 2002
DJP	75817676	October 6, 1999	2426567	February 6, 2001
Friends of Babydoll Pliner	76542464	September 4, 2003	3029782	December 13, 2005
Sport-I-Que Donald J Pliner	76446611	September 5, 2002	3113360	July 11, 2006
Baby Pliner	78835441	March 13, 2006	-----	-----
Pliner Kids	78835455	March 13, 2006	-----	-----
Pliner Juniors	78922807	July 5, 2006	-----	-----